

Shelby Wolf

Visual Designer

39-02 Dobrin Ct Apt B
Fair Lawn NJ 07410
(609) 217-1203
shelbywolf@gmail.com

EXPERIENCE

High IntenCity Corp, Fair Lawn NJ — *Product Designer*

June 2016 - June 2019

- Product and graphic designer for jewelry, beauty, and accessories. With a focus on Disney licensed product.
- Lead designer on the Disney Parks line within the company.
- Designs directly responsible for securing several multi million dollar contracts with retailers.
- Clients include: Disney Parks, Shop Disney, Hot Topic, Claire's, Kohl's, Box Lunch, and Charming Charlie
- Created original products for CharmIt! Line of girl's jewelry and accessories.
- Responsible for product design, packaging, technical specifications, and photography of product for both web and print.
- Created motion graphics for CharmIt! mobile sticker app available on Apple's app store.

Freelance, New Jersey — **Graphic Artist and Illustrator**

June 2013 - June 2016

- Freelance graphic designer and illustrator for various clients.
- Swiftly mastered beta programs and created interactive storybook animation for a well known education publishing company.
- Created licensed jewelry concepts for HBO's Game of Thrones.
- Illustrator for a series of ten language learning books for Dino Lingo.

Walters and Kissinger LLC, Philadelphia — **Production Intern**

September 2014 - October 2015

- Production Intern at Dinosaur Channel, a short format educational online channel.
- Responsible for asset creation, video compositing and motion graphics
- Created promotional materials and assisted for marketing and strategizing.

SKILLS & SOFTWARE

Graphic, Product, and Packaging Design

Illustration

Motion Graphics and Animation

Adobe Creative Suite

Microsoft Office

AWARDS

Savannah College of Art and Design Academic Scholarship
2011

Savannah College of Art and Design Artistic Scholarship
2011

EDUCATION

Savannah College of Art and Design, Savannah, GA — *Bachelor's of Fine Arts Animation*

September 2011 - June 2014

Coursework included: 2D & 3D Design, Character Animation, Drawing, Film, Film History, Advanced Computer Applications, Action Analysis, Pictorial Illustration, and Art History

