TAWNYA PEDUK

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PROFESSIONAL EXPERIENCE

Tommy Bahama

Tommy Bahama is a Seattle based global island lifestyle brand complete with men's and women's sportswear, swimwear, accessories and furniture.

Men's Casual Knit and Graphic Tee Designer March 2015 - Present

- Develop and implement strategy for casual and active knit tops, bottoms and graphic tees.
- Lead and manage workload of assistant / associate designers.
- Conduct research of competitors and trends via internet and shopping to develop strategy/direction for the season.
- Study in-house and wholesale sales data to find available opportunities.
- Research/Analyze in-house retail buyers' line plans and past season selling to create line assortment for upcoming season.
- Create color offering for carry over and new styles. Select trim colors and finishes for selected styles for the season.
- Review and select fabrics and trims for style assortment. Partner with vendors and Hong Kong office to develop and research new fabric development.
- Partner with art department to create yarn dye, print and graphic direction for the season
- Color artwork and create development cards for print houses to follow.
- Responsible for sketching bodies and pairing with appropriate fabrication that falls in line with the line plan.
- Manage sample schedules, ensuring that they are arrive and are delivered for brand launch.
- Partner with vendors and HK office to resolve issues throughout sample production process.
- Partner with third-party vendors and Hong Kong office to set sample pricing.
- Resolve manufacturing and costing issues throughout development process.
- Create initial tech packs using Flex PLM; partner with product developer and technical designer to create tech packs.
- Partner with graphic T-shirt vendor to select graphic direction for the season. Collaborate with graphic artists to fine tune each graphic through multiple submissions.
- Responsible for creating sketches, colorway chips /scans and text files for seasonal line sheet.
- Present season's line to the retail buying team and wholesale sales force.
- Created active wear trim suite to be used on new men's active line

Men's Relax Associate Designer March 2008 – March 2015

- Partner with brand manager to create seasonal assortment for multiple categories including woven shirts, knit tops and graphic tees.
- Follow direction of brand manager to develop and implement strategy for seasonal products. Conduct research of competitors and trends via internet and shopping to develop strategy/direction for the season.
- Work with brand manager to select trim colors and finishes for selected styles for the season.
- Assist in sketching bodies for the season's line in accordance to direction from brand manager.
- Manage samples schedules ensuring that they are arrive and are delivered for brand launch.
- Assist in presenting season's line to the retail buying team and wholesale sales force.
- Resolve manufacturing and costing issues throughout development process

Men's Relax Production Associate October 2006 - March 2008

- Managed the production of the whole Relax division of the brand categories including woven shirts, bottoms, knit tops, graphic tees, swim trunks, hats and beach towels.
- Review and approve production submits consisting of lab dips, bulk fabric, print and embroidery strike offs.
- Measure samples and work with design and pattern makers to perfect fit of sales and bulk samples.
- Work with design to review sales samples for trim, fabric color, hand feel and construction quality.
- Communicate with the vendors locally and abroad to ensure that vendors and factories keep bulk production on calendar.

Foreign Sources Ltd.

Private label vendor working with various brands to develop seasonal lines produced overseas.

Assistant Merchandiser May 2003 - October 2006

- Supervise the overseas production of multiple orders.
- Evaluate sample garments ensuring accurate measurements, construction, styling and color.
- Negotiate costs with factories to provide clients with competitive pricing.
- Enter and maintain tracking spreadsheets with all purchase order details.
- Collaborate with customer's design team to develop new styles for upcoming seasons.
- Work with factories and forwarding companies to supervise the coordination of overseas shipments of orders.
- Process shipping documents, invoice customers and submit bank documents for letters of credit.

Brides by Demetrios

Full service bridal salon providing superior customer service and taking pride in attention to detail.

Bridal Sales Consultant October 2002 – April 2003

- Record and maintain inventory of customer and shop merchandise.
- Provide one on one customer service to ensure an exceptional level of customer satisfaction.
- Maintained high capture rate of first time customer sales.
- Consistently exceeded monthly sales goals
- Style head-to-toe looks for bride and bridal party

Shah Safari Inc.

Shah Safari designs, manufactures, markets and distributes many of its own brands as well as produces goods as a vendor for larger brands.

Assistant Merchandiser January 2002 - October 2002

- Source and order garment trims to ensure they are received by the factory in the most efficient and timely manner.
- Evaluate approval sample garments and prepare specification sheets.
- Provide clients with excellent customer service throughout the production process.
- General upkeep of the sample line including organizing, tracking and recording sample movement and showroom display.
- Record and track all overseas shipments and packages.

PROFESSIONAL SKILLS

Adobe Illustrator
Adobe Photoshop
FlexPLM
Ned Graphics Easy Coloring