

DAIRIA KYMBER

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443.845.1755

CONTENT CREATOR

GRAPHIC DESIGNER

TV/RADIO PERSONALITY

PUBLISHED WRITER

SENIOR-LEVEL EDITOR

SOCIAL STRATEGIST

NATURAL LEADER

VISIONARY

CONCEPT DIRECTOR

SKILLED RESEARCHER

AUDIO/VISUAL EDITOR

TEAM PLAYER

CHOREOGRAPHER

EXPERIENCE

Editor, Brand & Proofing, Saks Fifth Avenue

New York, NY - February 2019 to present

Driving company-wide initiatives through compelling copy for in-store marketing and email marketing. Proofing all digital and print content.

Copywriter & Editor, Hudson's Bay

New York, NY - August 2018 to February 2019

Directly assisted the Copy Director with company-wide initiatives and created compelling copy for in-store marketing and email marketing. Managed Hudson's Bay blog, The Point.

Copywriter & Editor, Gilt.com

New York, NY - Feb 2017 to August 2018

Directly assisted the Copy Director in leading cross-company initiatives, organizing creative concepts and producing compelling copy for various luxury brands while maintaining the brand DNA.

Freelance Editorial Assistant, VISIONAIRE

New York, NY - May 2016 to Jan 2017

Directly assisted the Digital Director with crafting stories for the website, scheduling and writing social media content for Instagram, Facebook and Snapchat.

Digital Intern, ARTS Thread

London, England March 2016 to Dec 2016

Worked directly with the co-founders to write compelling stories surrounding global art and fashion exhibitions.

Editorial Intern, STYLEIT App

San Francisco, CA May 2015 to Aug 2015

Crafted stories surrounding new functions of the application and fashion trends for young girls.

Editorial Assistant, Style To The Aisle Magazine

Baltimore, MD May 2015 to Aug 2015

Directly assisted the Editor-In-Chief with writing stories for the website, along with writing and scheduling social media posts.

PR/Marketing Intern, Ronin Arboriculture

Kent, OH - Jan 2014 to May 2014

Directly assisted the company owner with crafting and writing newsletters sent to clientele.

EDUCATION

Fashion Journalism, MA, Jan 2015 to Dec 2016

Academy of Art University, San Francisco, CA

Extracurriculars: Editor-in-Chief of Negro Magazine, Fashion Journalism Master of Arts Program Student Representative, Co-founder/President of Black Student Union

Communications, BA, Sept 2010 to Aug 2014

Kent State University - Kent, OH

Extracurriculars: Director of Programming of Black United Students, Choreographer of Legacy Dance Team

SKILLS

Photoshop, inDesign, Audacity, Final Cut Pro, Microsoft Suite, Garage Band