AUSTIN PITSCH

GRAPHIC DESIGNER

About me:

I am an eager adventurer, pop culture enthusiast, reader, writer, thinker and forever an eager student of design.

Short and Sweet:

8 Years Design Experience | Photographer | Print Shop Experience



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Portfolio:

www.austinpitschdesign.com

Address:

Phoenix, AZ 85043

Relevant Experience:

Graphic Designer/Photographer - Galco Holsters

August 2021 - Present | Phoenix, AZ

My role at Galco is to be a 'Jack of all trades, master of a few' kind of designer. The graphics team fluctuated in size during my time here and so I've taken on everything from my primary role of putting together digital and print collateral for our website sales on a weekly basis, to technical illustrations for our holster Product Guides, product photography for white background website images, flat lay and in-use shots, email campaigns, basic website admin responsibilities and plenty more odd projects, such as Trade Show collateral for SHOT and video editing, as necessary.

Photographer/Graphic Designer - Grey Flannel Auctions

October, 2020 - June, 2021 | (Seasonal) Phoenix, AZ

At Grey Flannel I've shot everything from Babe Ruth signed baseballs to Shaq's gigantic shoes. The items I handled and shot range from \$25 baseball cards to unique pieces of history that set record numbers in the sports memorabilia industry. This came with a lot of responsibility, care and requires fine attention to detail when shooting these often historic pieces. I also created graphics for the purposes of 'photo-matching' items with in-game use images to aid in authenticating them, which can add significant value to a listing.

Graphic Designer - Southern Glazer Wine & Spirits

March, 2019 - June, 2020 | Phoenix, AZ

My first design job in the states was working for Southern Glazer Wine & Spirits, the largest Spirit and Wine distributor in North America, creating mostly print ads for household brands such as Absolut, Bacardi, Jim Beam, Jaegermeister, Skyy Vodka and many more. These are used all over the state of Arizona at every level of establishment from local dive bars to five star resorts. I used a combination of the primary Adobe Suite programs, InDesign, Photoshop and Illustrator to accomplish this. I also printed most material in-house on both small and large format printers and cut them down as needed.

Skills:

- Adobe Creative Suite
- Copy Writing
- Social Media Management
- Photography
- Typography
- Team Leadership
- Customer Service
- Presentation Skills
- Vector Illustration
- Technical Illustration

Specialties:

- Sale Oriented Design
- Social Media content creation
- Illustration
- Brand Updating
- Large/Small format Printing
- Multipage Doc. Printing
- Video/Audio Editing
- Viaco/Addio Editility
- Marketing Campaign Design
- Story Boarding
- Promotional Artwork

Education:

Cambridge School of Art (ARU)

BA (Hons) Graphic Design

September 2015 – October 2018 Cambridge, UK

Royal Military Academy Sandhurst

Reserve Commissioning Course Module A/B

October, 2015 - March, 2016 - Cambridge, UK

West Suffolk College

UAL Level 3 Extended Diploma in Art & Design (QCF)

September, 2013 - July, 2015 - Suffolk, UK

Interests:

Travel History
Writing Pop Culture
Hiking Film
Local Music Gaming
Target Shooting Tattoo Art
Photography Illustration

Please see www.austinpitschdesign.com/about for full work history