



Federica Facchini

Creative / Art Director
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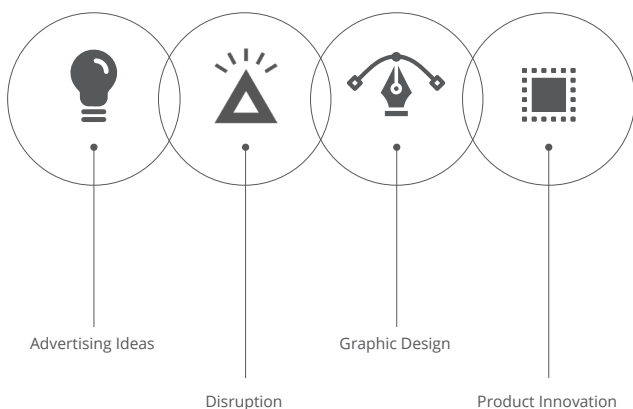
PERSONAL STATEMENT

I'm 34 years old. I was born in small town of Puglia, called Marlboro City (Brindisi). I grew up in a family of music collectors. My mother was born in Buenos Aires and my father was a former Italian soccer player. I like to be inspired by everything, that's why I'm so curious and I never go on visual diet. Music is my comfort zone, I'm also a dj (a.k.a. Play Eva). I love the sea and I do surfing since 10 years. It makes me strong and fearless.

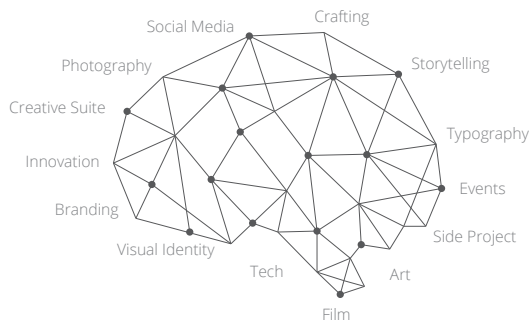
In my work experience I learned enthusiasm, determination, teamwork, leadership and ability to adapt. I've always thought that every form of communication is a way to self-expression and smiling everyday is a media. I'm a creative mind and I refuse the label of being just an art director. I like writing and I love creating things, no matter the media.

When I discovered advertising. I felt in love with this kind of hidden art: I've pictured my self in the future like a smart artist that can combine Typography, Graphic Design, Crafting, Words, Photography and Cinema to do beautiful things that my parents can understand.

MY SPECIALITIES



MY BRAIN CLOUD



LANGUAGES



OTHER LINKS



- facebook.com/federicaeva
- soundcloud.com/playeva
- writhinking.tumblr.com/archive

EDUCATION

From 1999 to 2004
 Graduation with 100/100esimi
 Liceo Artistico Edgardo Simone, Brindisi

From 2002 to 2004
 Graduation with 100/100esimi with honors
 IED European Institute of Design, Milan

WORK EXPERIENCE

ABC
 From January to April 2007
 Junior Assistant Art Director

cookies
 From September to December 2007
 Junior Art Director

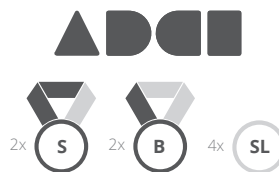
GREY group
 From 2008 to 2012
 Art Director

TBWA | integer
 TBWA \ From 2012 to 2013
 INTEGER \ From 2013 to 2018
 Senior Art Director & Creative Supervisor

HEREZIE GROUP
 From May 2018 to August 2019
 Senior Creative & Art Director

FE
 From September 2019
 Creative / Art Director freelance

AWARDS



YOUNG LIONS
 COMPETITIONS

16th edition of Young Lions 2012
 Press & Outdoor 1st place



INTERESTS

