VICTOR ZIOLKOWSKI

GRAPHIC DESIGN_ART DIRECTION

vicziolkowski.com
612-270-4789
ziolkowskivictor@gmail.com

PROFESSIONAL PROFILE

Versatile, time-line focused professional with extensive experience across a broad range of design disciplines. Specializing in food package design, brand building and identity development. Team centered and always looking to contribute!

SKILL SET

- Initial Design Ideation
- Brand Development
- Package Design
- Logo Design
- Photo Art Direction
- Photo Retouching
- Design Adaptation

Ai Adobe Illustrator
Ps Adobe Photoshop
Id Adobe InDesign

EXPERIENCE

Art Director
Anthem/Schawk! January 2019 - January 2020
schawk.com

- Imaginative re-working of current designs and brands.
- Lead design adaptation that maintains focus on clients style guide and design strategy.
- Implement and maintain a consistent design look across many forms and die-lines.

Design Director
Baker Design 1992-2018
bkrdsn.com

- Managed creative team.
- Create compelling package designs that get noticed on shelf.
- Direct multiple projects from concept through production.

EDUCATION

- Bachelor of Fine Arts - Communication Design
- College of Visual Arts 1988-1992

REFERENCES

Judy Reishus
Executive Vice President
Baker Design
952-475-4200

Todd Dalebroux
Executive Creative Director
Poparuba
612-381-6938

Andrea Ostrom-Kemper
Creative Director
Anthem World Wide, Mpls.
612-782-6228