

DAVID GUSTIN *Graphic Designer*

22 Arthur Street • Quincy, MA 02169 • (508) 498-1740 • Email: d.gustin2000@gmail.com

ONLINE PORTFOLIO: davidgustin.carbonmade.com • *References available upon request.*

With over 20 years of real-world experience as a Graphic Designer, I excel at producing creative work within the allowed budget under extremely tight deadlines. Working many years in the field of Recruitment Advertising, where newspaper deadlines require quick turnaround, from a few hours to as little as 15 minutes, you learn to think fast and execute faster, while prioritizing and managing your time with multiple projects. I also have extensive print experience, working directly with multiple printers on a variety of media, and can handle light copywriting duties when needed.

Creative experience in a wide array of graphic design projects, including:

*Brochures • Letterheads • Logos • Direct Mail • Newsletters • Newspaper and Magazine ads
Billboards • Transit • Catalogs • Menus • Web Graphics • Trade Shows*

PROFESSIONAL EXPERIENCE

Gustin Advertising | Hopedale, MA 1998 to 2018 *Senior Graphic Designer*

Joined the agency 6 months after opening, and helped to successfully grow it from 4 to 14 employees. Consistently executed graphic design projects of all types from their initial concept through their completion; worked directly with clients to determine the best avenue for their specific need, and followed through with creative and attractive materials to achieve their objective.

- Working with the sales team, helped acquire multiple new clients through my design skills
- Consistently brought a fresh new look to each design project
- Also performed duties as office IT Manager, including spearheading a total equipment/software upgrade at a cost of \$100K+
- Managed multiple projects simultaneously, from last-minute recruitment ads, to long-term catalogs and marketing campaigns
- Established many long-lasting client relationships
- Helped in the hiring and training of new designers.

T. W. Kutter | Avon, MA 1996 to 1998 *Graphic Designer*

- Worked with the Senior Designer to produce marketing materials, such as brochures, posters, magazine advertisements, and trade show graphics

TECHNICAL PROFICIENCY

- Adobe Creative Suite CS6: Photoshop, Illustrator, InDesign, Bridge, Acrobat
- Quark Xpress 7
- Microsoft Office
- Microsoft Windows XP/7/8/10
- Mac OS

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continued

EDUCATIONAL BACKGROUND

Bunker Hill Community College | Associate in Science * Visual Design Option 1994