

Clay Williamson

Lead Game Designer

claywilliamson.design
linkedin.com/in/claywilliamson
Atl3nta@gmail.com
Woodinville, WA
314-435-3333

Creative and analytical designer with 13+ years of experience delivering innovative systems enjoyed by millions of players. Seeking a full-time or contract role, remote or near Seattle, where I can create intricate systems, lead holistic design initiatives, and elevate a collaborative, growth-focused design culture at a company committed to industry-leading products.

EXPERIENCE

Lead Game Designer – Cat Daddy Games | Kirkland, WA (2021-2025)

- Translated leadership vision into clear design pillars and documentation for [NBA 2K Mobile](#)
- Directed and mentored a team of three designers, supporting career growth while ensuring high-quality design output
- Ensured systems were cohesive, fun, scalable, and targeted the intended KPIs
- Facilitated collaboration across design, engineering, art, production, and live ops
- Fostered and promoted an inclusive, supportive design culture

Senior Game Designer – Microsoft | Redmond, WA (2017-2021)

- Designed and iterated on gameplay systems and UX across the [Microsoft Casual Games](#) suite with a focus on modernization while porting titles to mobile
- Incorporated player feedback, playtesting, and analytics into continuous iteration cycles
- Maintained product vision, quality, and consistency while collaborating with third-party teams

Founder & Game Designer – Wedgy Games | St. Louis, MO (2016-2017)

- Led design and development of [Align 4](#), a mobile strategy game
- Hired and managed an engineer for Unity implementation
- Owned every non-code facet of development, from art and UI/UX to sound, project management, and business operations.

Game Designer & Creative Director – Lumate (Startup) | St. Louis, MO (2011-2016)

- Directed cross-functional teams from concept through launch of [various titles](#)
- Defined and upheld creative pillars: aesthetic, tone, gameplay feel
- Managed tasking and collaboration across all disciplines
- Ideated and created all game design documentation

Advance Video Scout – St. Louis Cardinals | St. Louis, MO (2006-2011)

- Analyzed and documented game data to inform strategic managerial decisions
- Developed documentation, communication, and deadline management skills

EDUCATION

M.S. in Sports Management – Southern Illinois University Edwardsville (2004-2006)

B.F.A. in Digital Media – University of Georgia (2000-2003)

SKILLS

Game Design Leadership | Mentorship & Team Management | Player Motivation & Retention | Systems Design | Level Design | UI/UX Design | Design Documentation | Agile/Scrum Workflow

TOOLS

Confluence | Jira | Google Docs | Miro | Balsamiq | Adobe XD | Photoshop | Excel | Mixpanel | Firebase | GameAnalytics | Slack | Teams | Unity