



Neil Levin

609-647-6789 • nlevin123@me.com • neil-levin.com
workingnotworking.com/neillevin

VMLY&R

New York, NY / April 2019-Present

- Creative Director

Freelance Creative Director/Copywriter

New York, NY / March 2017-March 2019

- Big: BBDO, VMLY&R, J. Walter Thompson, Arnold Worldwide
- Boutique: Pereira & O'Dell, HZDG
- Digital: Skilled Creative Digital, Digitas Health
- Pharma: Ogilvy CommonHeath, FCBCure, Centron, Calcium, Digitas Health

Skilled Creative Digital

New York, NY / October 2017-March 2019

- Consultant Creative Director/Development
- Skills include conversational interfaces, computer vision, augmented reality, artificial intelligence, creative services and strategy

BBDO Worldwide

New York, NY / 2014-2017

- Vice President, Creative Director
- Accounts: Subway, M&M's, Birds Eye, Viagra, SC Johnson, CVS Health

Saatchi & Saatchi

New York, NY / 2000-2014

- Sr. Vice President, Executive Creative Director
- Accounts: Head & Shoulders, Miller High Life, Tide, Green Giant, Beck's Beer, Iams Company, Cascade, Wheaties, Cheerios, Pampers, Folgers, Crest, Privy Council of New York, Wild Turkey

Young & Rubicam

New York, NY / 1996-2000

- Senior Copywriter
- Accounts included: U.S. Postal Service, Colgate-Palmolive, Dannon Yogurt, KeyBank, Campbell's Soup, Pepperidge Farm

Education:

•Syracuse University, S.I. Newhouse School, BS Television/Radio/Film

Awards:

D&AD-Wood Pencil Award: Head & Shoulders “Not For You”

Shortlist: Head & Shoulders “Polamalu” Campaign

Cannes Lions-Film Finalists: Tide, Olay Skin Cream, Head & Shoulders;

Outdoor Finalists: The Privy Council of New York, Pampers, Tide; Media Finalist: Crest

Communication Arts-The NY Privy Council (Ambient Campaign), Tide To Go (Print Ad)

Graphis Awards-Gold: Fixodent “Suction Cups” and “Crowbar”, Gold: Folgers
“Manhole”

FWA-Mobile of the Day: M&M’s Keyboard

Webby Awards-Finalist: M&M’s Keyboard

Effie Awards-Silver: Tide (campaign), Bronze: Tide to Go (campaign)

Addy Awards-National Gold: Wheaties (campaign), Adweek, Gold: CVS Health
(campaign, contributor), Silver: Iams Company (3), Tide, NY Privy Council, M&M’s
Keyboard

AICP Awards-Gold: CVS Health (campaign, contributor), Next Awards/Next Cause
Marketing/CVS “Health is Everything”

The One Show-Finalist: M&M’s Keyboard

Sports Media Marketing Awards-Best Spot Gold: Head & Shoulders “Not For You”
Best Use of a Celebrity: Head & Shoulders Campaign

New York Festivals-Finalist: Head & Shoulders “Sun”

Ciclope Festival-Finalist: M&M’s Keyboard

Golden Award of Montreux-Finalist: M&M’s Keyboard

Holmes Report Sabre Awards-Best Viral Video: Head & Shoulders “Wax Troy”

Media Access Awards-Best of Show Print: Eukanuba “Fritzie”

PM360 Trailblazer Awards-Finalist: Viagra