Yalda Maria Walter

Producer & Director

she/her

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Location: Berlin
Driving Licence: Class B
Fluent in German & English

IT-Skills
Google Workspace
Microsoft Office Suite

Education
Bachelor of Arts
International Development
University of Vienna

Profile

Producer and Director with 10+ years of experience in commercial film, branded content and documentaries. For commercial and advertising projects, I bring structure, budget discipline and client management to the table – having delivered successful campaigns for brands including Raiffeisen Bank International, Antony Morato, Erste Bank and the Austrian government. On the documentary and branded content side, I step into the director's chair for TV stations and commercial clients – with a sharp eye for authentic storytelling shaped by my Austrian-Iranian heritage.

Experience

Freelance Producer & Director, Vienna **(07/2021 - 08/2026)**
Production of commercial film and branded content projects for agencies and direct clients – with budget responsibility up to € 200.000, crew management, casting and shoot planning. Additionally directing documentary and branded content formats for TV stations and commercial clients. Clients include: ORF, Erste Bank, Bitpanda, Strabag, Austrian Federal Railways, Raiffeisen Bank International.

Head of Social Media,
Cabinet of the Minister of Health, Vienna **(11/2020–07/2021)**
Responsible for the social media communications of the Austrian Minister of Health during the COVID-19 pandemic. Implementation of communication strategies, editorial work and production of text, video and photo content for crisis communications.

Creative Producer, MXR Productions, Vienna **(03/2019–07/2020)**
Creative development of briefings and concepts alongside full production management of commercial film and content projects. From first idea to final cut – including budget responsibility, editorial research, crew management, casting and shoot planning.

Creative Producer, Knock Knock, London **(04/2018–02/2019)**
Creative and organisational lead on corporate film and branded content projects for the British market. Budget planning, shoot coordination, client and agency management.

Creative Producer & Junior Account Manager,
Factory Media, London **(04/2016–03/2018)**
Production and account management for film and photo projects in the action sports and lifestyle sector – including work for Nike Skateboarding.

Editor-in-Chief, snowboarderMBM, Munich **(11/2015–03/2016)**
Head of the online editorial department of the German snowboard magazine.

German Editor, Onboard, Munich **(05/2014–10/2015)**
Editorial reporting, interviews and content production for Europe's leading snowboard magazine.

Freelance Online Editor, VICE Alps, Vienna **(12/2011–12/2013)**
Internship Events, Austrian Cultural Forum, Berlin **(07/2013–09/2013)**
Internship Editorial, TimeOut Magazine, Beirut **(08/2011–09/2011)**