



# Juan Carlos Martinez

JUAN CARLOS MARTINEZ

## Details

Santa Ana  
(714)-864-0703  
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## Links

[LinkedIn](#)  
[Website](#)  
[Animation Instagram](#)

## Profile

Creative Motion Designer and Interactive Designer bringing expertise in the Adobe Creative Suite with significant experience in After Effects and Photoshop. Works well alone and in group situations. Proficient in both digital and traditional art. I aim to put my creative mind to the test in problem solving and leadership. I want to make my crazy imagination come to life in a fun and visual journey through my designs and animations.

## Employment History

### Interactive Designer, AppOnboard, Santa Monica, CA

JUNE 2018 – OCTOBER 2019

- Created Instant Apps from start to finish for the Google Play Store and iOS App Store using the AppOnboard Studio Tool.
- Collaborated with app engineers and graphic designers to translate visions into visuals. Delivered exemplary customer service and support with clients by remaining poised in stressful situations.
- Directly worked with some of the biggest mobile game companies in the world including Scopely, Kabam, Big Fish, Jam City, Net Marble, FoxNet, Zynga, and Kongregate. Responded quickly to client revisions and using After Effects and Photoshop to initiate problem resolution.
- Worked with the London team assisting with project revisions, client concerns, and creative problem-solving.
- Meeting tight deadlines for last-minute projects involving the use of After Effects for meetings with Apple and Microsoft to pitch our AppOnboard Studio Tool.
- Managing and handling multiple projects from different clients with tight deadlines and strict revisions.

### Lead E-Book Designer and Logo Animator, Danny Matranga Personal Trainer

JANUARY 2018 – MARCH 2018

- Used Adobe Illustrator to create custom images for use in the client's marketing campaigns.
- Devised illustrations, taking into account customer specifications and Danny's company standards.
- Identified appropriate solutions to minimize issues and quickly solve problems.

### Freelance Designer and Logo Designer, Nutrition Ninjas

JULY 2016 – AUGUST 2016

- Used Adobe Photoshop to create images and layouts. Produced three projects for advertising and informational purposes.
- Developed website layouts, templates, and unique branded looks for three projects.
- Utilized knowledge of production to create high-quality images.

## Education

### Master of Arts: Motion Design and Digital Media, Otis College of Art And Design

AUGUST 2014 – MAY 2018

## References

**Doug Manson from VP of Creative, AppOnboard**  
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**Michael Sabetta from Art Director, AppOnboard**  
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**Jonathan Zweig from CEO AppOnboard**  
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