



REBECCA SILVERS • VISUAL STORYTELLER

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SKILLS:

After Effects, Photoshop, Illustrator, InDesign, Acrobat, Animate, Toon Boom, 2D animation & vfx, rotoscope, compositing, storyboarding, layouts, animatics, stop-motion, video for web, mobile and large screens, teaching, fine art painting and mixed media practice

EDUCATION:

B.A. Art, *University of California at Santa Cruz*, 2001 • A.A.S. Graphic Design, *Parsons School of Design*, NYC, 2004

Motion Graphics & Animation, *Berkeley City College*, apprenticeship at *Bay Area International Children's Film Festival*, Oakland, CA, 2017

EXPERIENCE:

Motion Graphics

IMDb.com, *Captain Picard and Han Solo Birthday Party*, *La La Land Promotion*, *Trivia Video Series*, Seattle, WA, 2019 - Present

Create social media content and web videos on a contract basis for IMDb.com website, Instagram, Facebook and Twitter.

Motion Design

Tasha.Media, *Heritage Trail Video*, San Francisco, CA, 2019

Animated sections of documentary about the history of Native Americans in the SF Bay Area.

Animation & Pre-Production

Digital Promise, *Research at Work Video Series*, Redwood City, CA, 2016 - 2019

Created original short animations for online videos geared towards educators and their community; teachers, parents and students.

Provided design, storyboards, animatic, animation and consulting.

Motion Design

Cloud Foundry Foundation, *Basel Summit Video*, San Francisco, CA, 2018

Created explainer video for Cloud Foundry to be shown at EU/ Basel Summit, a large conference in Europe.

Asset Creation & Background Design

Free Range Studios, *Clayman Institute for Gender Research Video Series*, San Francisco, CA 2017 - 2018

Designed background art for animated video series targeted at teenage girls for Stanford graduate studies research.

Animation Design

Life360 & Cash Show via *The Creative Group*, San Francisco, CA, 2016 - 2017

Created storyboards, animatics and animated logo concepts for various app videos.

Animation & Pre-Production

DWM Producing, *The Ignition Point Web Series*, San Francisco, CA, 2016 - 2017

Created original short animation for non-fiction web series. Provided design, storyboard, animatic, and animation.

Graphic Art

Fuller Foods, *The Distillery*, *KQED*, *Collotype Labels*, *Wheeler-Sonoma*, Portland, OR & SF Bay Area, CA, 2013 - 2018

Designed and illustrated assets for web/ video, and worked in pre-press department for print; typesetting, color correction, etc..

Marketing Art & Design

Penguin Group, *Guilford Press*, *Alberta Co-op*, NYC & Portland, OR, 2006 -2012

Designed and created artwork for catalogs, posters, postcards, banner ads, in store signage, murals and merchandise.

Book Design, Editorial Illustration

Penguin Group, *McGraw-Hill*, *Nightshade Books*, NYC & SF, CA, 2005 -2011

Designed book covers, interiors and created illustrations for various books and series.