



REBECCA SILVERS • VISUAL STORYTELLER

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SKILLS:

After Effects, Photoshop, Illustrator, InDesign, Acrobat, Animate, Toon Boom, 2D animation & vfx, rotoscope, compositing, storyboarding, layouts, animatics, stop-motion, video for web, mobile and large screens, fine art painting, illustration and mixed media

EDUCATION:

B.A. Art, *University of California at Santa Cruz*, 2001 • A.A.S. Graphic Design, *Parsons School of Design*, NYC, 2004
Motion Graphics & Animation, *Berkeley City College*, apprenticeship at *Bay Area International Children's Film Festival*, Oakland, CA, 2017

EXPERIENCE:

Book Cover Illustration

Center for the Collaborative Classroom, Being a Reader Series, Alameda, CA, 2019 - Present
Commissioned to illustrate original book cover art for large series of teachers' manuals, grades K-6.

Animation & Pre-Production

Digital Promise, Research at Work Video Series, Redwood City, CA, 2016 - Present
Create short animations for online videos geared towards educators and their community; teachers, parents and students.
Provide design, storyboards, animatic, motion graphics, animation and consulting.

Motion Graphics

IMDb.com, Captain Picard and Han Solo Birthday Party, La La Land Promotion, Trivia Video Series, Seattle, WA, 2019
Created social media content and web videos on a contract basis for IMDb.com website, Instagram, Facebook and Twitter.

Motion Design

Cloud Foundry Foundation, Basel Summit Video, San Francisco, CA, 2018
Created explainer video for Cloud Foundry to be shown at EU/ Basel Summit, a large conference in Europe.

Asset Creation & Background Design

Free Range Studios, Clayman Institute for Gender Research Video Series, San Francisco, CA 2017 - 2018
Designed background art for animated video series targeted at teenage girls for Stanford graduate studies research.

Animation Design

Life360 & Cash Show via The Creative Group, San Francisco, CA, 2016 - 2017
Created storyboards, animatics and animated logo concepts for various app videos.

Animation & Pre-Production

DWM Producing, The Ignition Point Web Series, San Francisco, CA, 2016 - 2017
Created original short animation for non-fiction web series. Provided design, storyboard, animatic, and animation.

Graphic Art

Fuller Foods, The Distillery, KQED, Collotype Labels, Wheeler-Sonoma, Portland, OR & SF Bay Area, CA, 2013 - 2018
Designed and illustrated assets for web/ video, and worked in pre-press department for print; typesetting, color correction, etc..

Marketing Art & Design

Penguin Group, Guilford Press, Alberta Co-op, NYC & Portland, OR, 2006 - 2012
Designed and created artwork for catalogs, posters, postcards, banner ads, in store signage, murals and merchandise.

Book Design, Editorial Illustration

Penguin Group, McGraw-Hill, Nightshade Books, NYC & SF, CA, 2005 - 2011
Designed book covers, interiors and created illustrations for various books and series.