

# ADAM RYAN GRAPHIC DESIGNER



# CONTACT

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**Web** byadamryan.com

## **TECHNICAL SKILLS**

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Figma

Sketch

Webflow

HTML / CSS

# SOCIAL

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Behance behance.net/adamsalad

> ) Instagram instagram.com/adambomb44

**LinkedIn** linkedin.com/in/iamadamryan

# ABOUT

Hello! I'm Adam; a multi-disciplinary designer and detail fanatic fueled by a passion for creative problem-solving. I love applying my graphic, UI/UX, and motion design skills towards communicating visually. Let's talk!

# EXPERIENCE

## **PETPLAN / FETCH BY THE DODO PET INSURANCE**

NEW YORK, NY / MAR. 2021 - Present

#### **Digital Designer**

Creating visual design deliverables using visual concepts, branding, mock-ups, typography, iconography, presentations and layouts across multiple platforms (display, websites, mobile, and motion graphics). Utilizing attention to detail and an appreciation for the intersection of aesthetic and UX.

## VERIZON

NEW YORK, NY / AUG. 2020 - MAR. 2021

#### **Digital Visual Designer (Contract)**

Created visually engaging and innovative digital, web-based and mobile experiences for a range of cross-platform digital communications. Worked directly with members of the creative team, account services, clients (Amazon, Apple, NFL.com), UX and developers to execute on projects of all sizes.

## COMPLEX

NEW YORK, NY / NOV. 2017 - AUG. 2020

## Graphic/Motion Designer

Design layouts for Complex's mobile news platform on Snapchat. Used skills in motion, editorial, and mobile design to deliver finished projects daily. Our channel garnered over 5 million subscribers with daily interactions topping 8 million users.

## **THIS ALSO / INSTRUMENT**

NEW YORK, NY / AUG. 2017 - NOV. 2017

#### Visual Designer (Contract)

Valuable experience creating branding packages as well as UX/UI layouts for notable clients. Designed interactive experiences for mobile and web experiences gaining experience with motion design.

## HUGE

NEW YORK, NY / JUN. 2017 - AUG. 2017 **Graphic Design Intern** Gained experience within UX/UI design, client meetings, and team collaboration.

# **EDUCATION**

## **B.F.A Graphic Design**

#### Umbau: Architecture / Design

James Madison University / 2012-2017 School of Art and Design Residency Program / 2016 Vienna, Austria