



ADAM RYAN

SENIOR DESIGNER



ABOUT

Hello! I'm Adam; a multi-disciplinary designer and detail fanatic fueled by a passion for creative problem-solving. I love applying my graphic, UI/UX, and motion design skills towards communicating visually. Let's talk!

CONTACT

Phone
(540) 905-1300

Email
adam.ryan94@gmail.com

Web
byadamryan.com

TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe After Effects

Figma

Sketch

Webflow

HTML / CSS

EXPERIENCE

PETPLAN / FETCH PET INSURANCE

NEW YORK, NY / MAR. 2021 - Present

Digital Designer

Shaped the brand's visual identity through designing scaleable web and ux products, creating original brand illustration and iconography, refining existing materials, and collaborating with teams for effective brand promotion. Evolved the brand's design sytem to streamline the growing teams workflow. Communicated and presented concepts, campaigns and ideas to stakeholders. Skill requirements cover product and marketing design, emphasizing focus on typography, image, and the user journey.

VERIZON

NEW YORK, NY / AUG. 2020 - MAR. 2021

Digital Visual Designer (Contract)

Created visually engaging and innovative digital, web-based and mobile experiences for a range of cross-platform digital communications. Worked directly with members of the creative team, account services, clients (Amazon, Apple, NFL.com), UX and developers to execute on projects of all sizes.

COMPLEX

NEW YORK, NY / NOV. 2017 - AUG. 2020

Graphic/Motion Designer

Designed and animated layouts for Complex's mobile news platform on Snapchat. Used skills in motion, editorial, and mobile design to deliver finished projects daily. Channel garnered over 5 million subscribers with daily interactions topping 8 million.

THIS ALSO / INSTRUMENT

NEW YORK, NY / AUG. 2017 - NOV. 2017

Visual Designer (Contract)

Valuable experience creating branding packages as well as UX/UI layouts for notable clients. Designed interactive experiences for mobile and web products utilizing motion design for prototyping.

HUGE

NEW YORK, NY / JUN. 2017 - AUG. 2017

Graphic Design Intern

Gained experience within UX/UI design, client meetings, and team collaboration.

EDUCATION

B.F.A Graphic Design

James Madison University
School of Art and Design

Umbau: Architecture / Design

Residency Program
Vienna, Austria