www.leojeangordon.carbonmade.com
Leonard Jean Gordon
415 596-9966

Summary

With digital imaging, i create color corrections and special effects that would be impossible using conventional photography. This creates a seamless combination of the elements.

Professional Color Retoucher

Twelve plus years of experience working with art directors.
Great command of color, perspective and composition.

Client list: Oracle, Ocusun, OLD NAVY, Sephora, Shutterfly, Colorhythm, Ogilvy Worldwide, Getty images, allbirds.com, Wick Design studio

EXPERIENCE

Ocusun

Photographic color retouching of optical frames and lenses. Smart object workflow with custom highlights airbrushed on lenses. Retouching support for a team of seven graphic designers.

August 2019 to June 2020

Oracle

Retouched Corporate brand imagery to be used in Oracle libraries,regional and special collections. Dynamic color retouching that conveyed Oracle brand visual stories.

January, 2019

Shutterfly

Color retouching of Shutterfly textiles and patterns onto blankets,pillows,frames and candles.
Pixel perfect masks,paths and clean implementation of Smart Object workflow.
Color consistency of product images across brand.

July 2018

Colorhythm

Color retouching of fabric and apparel compositing on LEVI'S, RH,Fitbit
On figure retouching at speed of 45 assets a day.

May and June 2018

OLDNAVY

Color retouching of thirty pixel perfect on figure images a day.
Compositing new backgrounds, modification of color and lighting.

January to April 2018

SEPHORA

Implemented Smart Object workflow for fast paced work environment.
Color retouching of cosmetic products and compositing new backgrounds.
45 images a day.

September to December 2017

WALMART.COM

Senior Production Artist

Saved the Walmart photo studio money by initiating and executing digital wallpaper. Increased speed to market of imagery by using actions. Collaborated well with art directors and the Operations team to achieve desired visual vision. Partnered well with art directors and offered new ideas to develop final product. I always try to innovate for imagery departments-including implementing new scripts, creating new brushes and applying state of the art retouching technique. As senior color retoucher, i was responsible for retouching all marketing needs. This included color retouching of electronics, on-figure, apparel, outdoor location, people, home and decor.

September 2007 to December 2016

EDUCATION

Bachelor of the Arts

Art History

UCSB

class of 1992

Academy of Art University

MFA program