

ROB NIELSEN

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2023 (March) – Present
FREELANCE
Creative Director

2019 (March) – 2023 (January)
BIG FISH
Creative Director

2016 (November) – 2019 (March)
FOUNDED
Creative Director

2015 (August) – 2016 (November)
ROB NIELSEN & PARTNERS
Freelance Creative

2013 (November) – 2015 (August)
FOLD7
Creative Director

2011 (September) – 2012 (November)
DRAFTFCB
Global Executive Creative Director

2010 (June) – 2011 (September)
SAATCHI & SAATCHI
Regional Creative Director EMEA

2010 (January) – 2010 (June)
SAATCHI & SAATCHI, J.WALTER THOMPSON, JOSHUA, FRAME,
OGILVY & MATHER, IMAGINATION KARMARAMA, VCCP, NAKED
COMMUNICATIONS, RED BEE MEDIA, MAGNETIC NORTH
Freelance Creative

2009 – 2010
KARMARAMA, J.WALTER THOMPSON, FRAME, VCCP,
MAGNETIC NORTH, RED BEE MEDIA, IMAGINATION
MOMENTUM, M WORKS, OGILVY & MATHER (Dubai)
Freelance Creative

2008 – 2009
BARTLE BOGLE HEGARTY, FREUD COMMUNICATIONS
ABBOTT MEAD VICKERS/BBDO, J.WALTER THOMPSON
MILES CALCRAFT BRIGINSHAW DUFFY, RKCR/Y&R
Freelance Creative

2007 – 2008
FALLON, ABBOTT MEAD VICKERS/BBDO
BARTLE BOGLE HEGARTY, LOWE, DDB, JOSHUA
DARE DIGITAL, MOMENTUM, DDB (Moscow)
Freelance Creative

2006 – 2007
ABBOTT MEAD VICKERS/BBDO
PUBLICIS, DRUGSTORE
Freelance Creative

2005 – 2006
ABBOTT MEAD VICKERS/BBDO
CLEMMOW HORNBY INGE, Y&R/RKCR
Freelance Creative

2004 – 2005
ABBOTT MEAD VICKERS/BBDO, DELANEY LUND KNOX WARREN,
WCRS, BARTLE BOGLE HEGARTY, BATEY/RED CELL (Singapore)
Freelance Creative

2003 – 2004
McCANN ERICKSON
Creative Director

1998 – 2003
LEO BURNETT
Creative Director

1996 – 1998
DMB&B
Art Director

1995 – 1996
MUSTOE MERRIMAN HERRING LEVY
Art Director

1991 – 1995
J. WALTER THOMPSON
Art Director

AWARDS

CANNES

SILVER LION

HEINZ SALAD CREAM "SINK" - POSTER

SILVER LION

HEINZ SALAD CREAM "MR POTATO HEAD" - PRESS

BRONZE LION

HEINZ ORGANIC BABY FOOD - POSTER CAMPAIGN

BRITISH TELEVISION AWARDS

SILVER

LITTLEWOODS F.A. CUP SPONSORSHIP IDENTS

BRONZE

HEINZ SALAD CREAM - TV CAMPAIGN

DIPLOMA

DRINK DRIVE "GLASS"

CAMPAIGN PRESS

SILVER

NINTENDO "PARACHUTE"

INTERNATIONAL ADVERTISING FESTIVAL - KINSALE

GOLD

HEINZ SALAD CREAM "PIZZA" - TV

PENTAWARDS

PLATINUM

IVY'S RESERVE VINTAGE CHEDDAR - PACKAGING

D&AD

GRAPHITE PENCIL

LITTLEWOODS F.A. CUP IDENTS - TV

GRAPHITE PENCIL

HEINZ SALAD CREAM - POSTER CAMPAIGN

WOOD PENCIL

ODOREATERS "ANKLE" - POSTER

WOOD PENCIL

CHILD ROAD SAFETY "NOT NOW LATER" - TV

WOOD PENCIL

HEINZ SALAD CREAM "WOLF" - POSTER

WOOD PENCIL

HEINZ SALAD CREAM "MR POTATO HEAD" - POSTER

WOOD PENCIL

HEINZ SALAD CREAM "MR POTATO HEAD" - PRESS

WOOD PENCIL

HEINZ SALAD CREAM "LOST DOG" - POSTER

WOOD PENCIL

HEINZ SALAD CREAM "LOST DOG" - PRESS

WOOD PENCIL

HEINZ SALAD CREAM "POSTER EATING"

WOOD PENCIL

CAFFREY'S "WHITE LINES" - RADIO

WOOD PENCIL

HEINZ SALAD CREAM "RAT" - RADIO

WOOD PENCIL

IVY'S RESERVE VINTAGE CHEDDAR - PACKAGING

AWARDS

CREATIVE CIRCLE

GOLD

LITTLEWOODS F.A. CUP IDENTIS - TV

GOLD

HEINZ SALAD CREAM - PRESS CAMPAIGN

GOLD

HEINZ SALAD CREAM "POSTER EATING"

GOLD

HEINZ SALAD CREAM "LOST DOG" - PRESS

GOLD

HEINZ SALAD CREAM "RAT" - RADIO

SILVER

DRINK DRIVE "GLASS" - CINEMA

SILVER

HEINZ SALAD CREAM - TV CAMPAIGN

SILVER

HEINZ SALAD CREAM "BIN" - TV

BRONZE

HEINZ SALAD CREAM - POSTER CAMPAIGN

BRONZE

HEINZ SALAD CREAM "PIZZA" - TV

EPICA

SILVER

SNICKERS "LIGHTHOUSE" - PRESS

EUROBEST

GOLD

HEINZ SALAD CREAM "SINK" - POSTER

GOLD

HEINZ SALAD CREAM "POSTER EATING"

GOLD

HEINZ SALAD CREAM "PIZZA" - TV

CLIO

BRONZE

HEINZ SALAD CREAM - POSTER CAMPAIGN

ONE SHOW

MERIT

HEINZ SALAD CREAM "POSTER EATING" - POSTER

CAMPAIGN MEDIA AWARDS

GOLD

GORDON'S GIN CAMPAIGN

IPA EFFECTIVENESS AWARDS

GOLD

HEINZ SALAD CREAM CAMPAIGN

THINKBOX

GUMTREE - BEST USE OF SPONSORSHIP

CIM

GUMTREE - BEST DIGITAL MARKETING CAMPAIGN