

ROB NIELSEN

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2026 (January) - Present

Oh Ah & Oo
Not-For-Profit Human Being

2023 (January) - Present

FREELANCE
Creative Director

2019 (March) - 2023 (January)

BIG FISH
Creative Director

2016 (November) - 2019 (March)

FOUNDED
Creative Director

2015 (August) - 2016 (November)

ROB NIELSEN & PARTNERS
Freelance Creative

2013 (November) - 2015 (August)

FOLD7
Creative Director

2011 (September) - 2012 (November)

FCB
Global Executive Creative Director

2010 (June) - 2011 (September)

SAATCHI & SAATCHI
Regional Creative Director EMEA

2010 (January) - 2010 (June)

SAATCHI & SAATCHI , J.WALTER THOMPSON
JOSHUA, FRAME OGILVY & MATHER, IMAGINATION
KARMARAMA, VCCP, NAKED COMMUNICATIONS
RED BEE MEDIA, MAGNETIC NORTH
Freelance Creative

2009 - 2010

KARMARAMA, J.WALTER THOMPSON, FRAME, VCCP
MAGNETIC NORTH, RED BEE MEDIA, IMAGINATION
MOMENTUM, M WORKS, OGILVY & MATHER (Dubai)
Freelance Creative

2008 - 2009

BARTLE BOGLE HEGARTY, RKCR/Y&R,
FREUD COMMUNICATIONS, J.WALTER THOMPSON,
ABBOTT MEAD VICKERS/BBDO,
MILES CALCRAFT BRIGINSHAW DUFFY
Freelance Creative

2007 - 2008

FALLON, ABBOTT MEAD VICKERS/BBDO,
BARTLE BOGLE HEGARTY, LOWE, DDB, JOSHUA,
DARE DIGITAL, MOMENTUM, DDB (Moscow)
Freelance Creative

2006 - 2007

ABBOTT MEAD VICKERS/BBDO,
PUBLICIS, DRUGSTORE
Freelance Creative

2005 - 2006

ABBOTT MEAD VICKERS/BBDO,
CLEMMOW HORNBY INGE, Y&R/RKCR
Freelance Creative

2004 - 2005

ABBOTT MEAD VICKERS/BBDO, WCRS,
BARTLE BOGLE HEGARTY, DELANEY LUND KNOX
WARREN, BATEY/RED CELL (Singapore)
Freelance Creative

2003 - 2004

McCANN ERICKSON
Creative Director

1998 - 2003

LEO BURNETT
Creative Director

1996 - 1998

DMB&B
Art Director

1995 - 1996

MUSTOE MERRIMAN HERRING LEVY
Art Director

1991 - 1995

J. WALTER THOMPSON
Art Director

AWARDS

CANNES

SILVER LION
HEINZ SALAD CREAM “SINK” - POSTER

SILVER LION
HEINZ SALAD CREAM “MR POTATO HEAD” - PRESS

BRONZE LION
HEINZ ORGANIC BABY FOOD - POSTER CAMPAIGN

BRITISH TELEVISION AWARDS

SILVER
LITTLEWOODS F.A. CUP SPONSORSHIP IDENTS

BRONZE
HEINZ SALAD CREAM - TV CAMPAIGN

DIPLOMA
DRINK DRIVE “GLASS”

CAMPAIGN PRESS

SILVER
NINTENDO “PARACHUTE”

INTERNATIONAL ADVERTISING FESTIVAL - KINSALE

GOLD
HEINZ SALAD CREAM “PIZZA” - TV

PENTAWARDS

PLATINUM
IVY’S RESERVE VINTAGE CHEDDAR - PACKAGING

D&AD

GRAPHITE PENCIL
LITTLEWOODS F.A. CUP IDENTS - TV

GRAPHITE PENCIL
HEINZ SALAD CREAM - POSTER CAMPAIGN

WOOD PENCIL
ODOREATERS “ANKLE” - POSTER

WOOD PENCIL
CHILD ROAD SAFETY “NOT NOW LATER” - TV

WOOD PENCIL
HEINZ SALAD CREAM “WOLF” - POSTER

WOOD PENCIL
HEINZ SALAD CREAM “MR POTATO HEAD” - POSTER

WOOD PENCIL
HEINZ SALAD CREAM “MR POTATO HEAD” - PRESS

WOOD PENCIL
HEINZ SALAD CREAM “LOST DOG” - POSTER

WOOD PENCIL
HEINZ SALAD CREAM “LOST DOG” - PRESS

WOOD PENCIL
HEINZ SALAD CREAM “POSTER EATING”

WOOD PENCIL
CAFFREY’S “WHITE LINES” - RADIO

WOOD PENCIL
HEINZ SALAD CREAM “RAT” - RADIO

WOOD PENCIL
IVY’S RESERVE VINTAGE CHEDDAR - PACKAGING

AWARDS

CREATIVE CIRCLE

- GOLD
LITTLEWOODS F.A. CUP IDENTIS - TV
- GOLD
HEINZ SALAD CREAM - PRESS CAMPAIGN
- GOLD
HEINZ SALAD CREAM "POSTER EATING"
- GOLD
HEINZ SALAD CREAM "LOST DOG" - PRESS
- GOLD
HEINZ SALAD CREAM "RAT" - RADIO
- SILVER
DRINK DRIVE "GLASS" - CINEMA
- SILVER
HEINZ SALAD CREAM - TV CAMPAIGN
- SILVER
HEINZ SALAD CREAM "BIN" - TV
- BRONZE
HEINZ SALAD CREAM - POSTER CAMPAIGN
- BRONZE
HEINZ SALAD CREAM "PIZZA" - TV

EPICA

- SILVER
SNICKERS "LIGHTHOUSE" - PRESS

EUROBEST

- GOLD
HEINZ SALAD CREAM "SINK" - POSTER
- GOLD
HEINZ SALAD CREAM "POSTER EATING"
- GOLD
HEINZ SALAD CREAM "PIZZA" - TV

CLIO

- BRONZE
HEINZ SALAD CREAM - POSTER CAMPAIGN

ONE SHOW

- MERIT
HEINZ SALAD CREAM "POSTER EATING" - POSTER

CAMPAIGN MEDIA AWARDS

- GOLD
GORDON'S GIN CAMPAIGN

IPA EFFECTIVENESS AWARDS

- GOLD
HEINZ SALAD CREAM CAMPAIGN

THINKBOX

- GUMTREE - BEST USE OF SPONSORSHIP

CIM

- GUMTREE - BEST DIGITAL MARKETING CAMPAIGN