

# ROB NIELSEN

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**2023 (January) - Present**

FREELANCE

Creative Director

**2019 (March) - 2023 (January)**

BIG FISH

Creative Director

**2016 (November) - 2019 (March)**

FOUNDED

Creative Director

**2015 (August) - 2016 (November)**

ROB NIELSEN & PARTNERS

Freelance Creative

**2013 (November) - 2015 (August)**

FOLD7

Creative Director

**2011 (September) - 2012 (November)**

FCB

Global Executive Creative Director

**2010 (June) - 2011 (September)**

SAATCHI & SAATCHI

Regional Creative Director EMEA

**2010 (January) - 2010 (June)**

SAATCHI & SAATCHI , J.WALTER THOMPSON

JOSHUA, FRAME OGILVY & MATHER, IMAGINATION

KARMARAMA, VCCP, NAKED COMMUNICATIONS

RED BEE MEDIA, MAGNETIC NORTH

Freelance Creative

**2009 - 2010**

KARMARAMA, J.WALTER THOMPSON, FRAME, VCCP

MAGNETIC NORTH, RED BEE MEDIA, IMAGINATION

MOMENTUM, M WORKS, OGILVY & MATHER (Dubai)

Freelance Creative

**2008 - 2009**

BARTLE BOGLE HEGARTY, RKCR/Y&R,

FREUD COMMUNICATIONS, J.WALTER THOMPSON,

ABBOTT MEAD VICKERS/BBDO,

MILES CALCRAFT BRIGINSHAW DUFFY

Freelance Creative

**2007 - 2008**

FALLON, ABBOTT MEAD VICKERS/BBDO,

BARTLE BOGLE HEGARTY, LOWE, DDB, JOSHUA,

DARE DIGITAL, MOMENTUM, DDB (Moscow)

Freelance Creative

**2006 - 2007**

ABBOTT MEAD VICKERS/BBDO,

PUBLICIS, DRUGSTORE

Freelance Creative

**2005 - 2006**

ABBOTT MEAD VICKERS/BBDO,

CLEMMOW HORNBY INGE, Y&R/RKCR

Freelance Creative

**2004 - 2005**

ABBOTT MEAD VICKERS/BBDO, WCRS,

BARTLE BOGLE HEGARTY, DELANEY LUND KNOX

WARREN, BATEY/RED CELL (Singapore)

Freelance Creative

**2003 - 2004**

McCANN ERICKSON

Creative Director

**1998 - 2003**

LEO BURNETT

Creative Director

**1996 - 1998**

DMB&B

Art Director

**1995 - 1996**

MUSTOE MERRIMAN HERRING LEVY

Art Director

**1991 - 1995**

J. WALTER THOMPSON

Art Director

# AWARDS

## CANNES

SILVER LION  
HEINZ SALAD CREAM “SINK” – POSTER

SILVER LION  
HEINZ SALAD CREAM “MR POTATO HEAD” – PRESS

BRONZE LION  
HEINZ ORGANIC BABY FOOD – POSTER CAMPAIGN

## BRITISH TELEVISION AWARDS

SILVER  
LITTLEWOODS F.A. CUP SPONSORSHIP IDENTS

BRONZE  
HEINZ SALAD CREAM – TV CAMPAIGN

DIPLOMA  
DRINK DRIVE “GLASS”

## CAMPAIGN PRESS

SILVER  
NINTENDO “PARACHUTE”

## INTERNATIONAL ADVERTISING FESTIVAL – KINSALE

GOLD  
HEINZ SALAD CREAM “PIZZA” – TV

## PENTAWARDS

PLATINUM  
IVY’S RESERVE VINTAGE CHEDDAR – PACKAGING

## D&AD

GRAPHITE PENCIL  
LITTLEWOODS F.A. CUP IDENTS – TV

GRAPHITE PENCIL  
HEINZ SALAD CREAM – POSTER CAMPAIGN

WOOD PENCIL  
ODOREATERS “ANKLE” – POSTER

WOOD PENCIL  
CHILD ROAD SAFETY “NOT NOW LATER” – TV

WOOD PENCIL  
HEINZ SALAD CREAM “WOLF” – POSTER

WOOD PENCIL  
HEINZ SALAD CREAM “MR POTATO HEAD” – POSTER

WOOD PENCIL  
HEINZ SALAD CREAM “MR POTATO HEAD” – PRESS

WOOD PENCIL  
HEINZ SALAD CREAM “LOST DOG” – POSTER

WOOD PENCIL  
HEINZ SALAD CREAM “LOST DOG” – PRESS

WOOD PENCIL  
HEINZ SALAD CREAM “POSTER EATING”

WOOD PENCIL  
CAFFREY’S “WHITE LINES” – RADIO

WOOD PENCIL  
HEINZ SALAD CREAM “RAT” – RADIO

WOOD PENCIL  
IVY’S RESERVE VINTAGE CHEDDAR – PACKAGING

# AWARDS

## CREATIVE CIRCLE

- GOLD  
LITTLEWOODS F.A. CUP IDENTIS - TV
- GOLD  
HEINZ SALAD CREAM - PRESS CAMPAIGN
- GOLD  
HEINZ SALAD CREAM "POSTER EATING"
- GOLD  
HEINZ SALAD CREAM "LOST DOG" - PRESS
- GOLD  
HEINZ SALAD CREAM "RAT" - RADIO
- SILVER  
DRINK DRIVE "GLASS" - CINEMA
- SILVER  
HEINZ SALAD CREAM - TV CAMPAIGN
- SILVER  
HEINZ SALAD CREAM "BIN" - TV
- BRONZE  
HEINZ SALAD CREAM - POSTER CAMPAIGN
- BRONZE  
HEINZ SALAD CREAM "PIZZA" - TV

## EPICA

- SILVER  
SNICKERS "LIGHTHOUSE" - PRESS

## EUROBEST

- GOLD  
HEINZ SALAD CREAM "SINK" - POSTER
- GOLD  
HEINZ SALAD CREAM "POSTER EATING"
- GOLD  
HEINZ SALAD CREAM "PIZZA" - TV

## CLIO

- BRONZE  
HEINZ SALAD CREAM - POSTER CAMPAIGN

## ONE SHOW

- MERIT  
HEINZ SALAD CREAM "POSTER EATING" - POSTER

## CAMPAIGN MEDIA AWARDS

- GOLD  
GORDON'S GIN CAMPAIGN

## IPA EFFECTIVENESS AWARDS

- GOLD  
HEINZ SALAD CREAM CAMPAIGN

## THINKBOX

- GUMTREE - BEST USE OF SPONSORSHIP

## CIM

- GUMTREE - BEST DIGITAL MARKETING CAMPAIGN