

ROB NIELSEN

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2019 (March) - Present
BIG FISH
Creative Director

2016 (November) - 2019 (March)
FOUNDED
Creative Director

2015 (August) - 2016 (November)
ROB NIELSEN & PARTNERS
Freelance Creative

2013 (November) - 2015 (August)
FOLD7
Creative Director

2011 (September) - 2012 (November)
DRAFTFCB
Global Executive Creative Director

2010 (June) - 2011 (September)
SAATCHI & SAATCHI
Regional Creative Director EMEA

2010 - 2010 (June)
**SAATCHI & SAATCHI, J.WALTER THOMPSON, JOSHUA
FRAME, OGILVY & MATHER, IMAGINATION, KARMARAMA
VCCP, NAKED COMMUNICATIONS, MAGNETIC NORTH**
Freelance Creative

2009 - 2010
**KARMARAMA, J.WALTER THOMPSON, FRAME
VCCP, MAGNETIC NORTH, RED BEE MEDIA, IMAGINATION
MOMENTUM, M WORKS, OGILVY & MATHER (Dubai)**
Freelance Creative

2008 - 2009
**BARTLE BOGLE HEGARTY, FREUD COMMUNICATIONS
ABBOTT MEAD VICKERS/BBDO, J.WALTER THOMPSON
MILES CALCRAFT BRIGINSHAW DUFFY, RKCR/Y&R**
Freelance Creative

2007 - 2008
**FALLON, ABBOTT MEAD VICKERS/BBDO
BARTLE BOGLE HEGARTY, LOWE, DDB, JOSHUA
DARE DIGITAL, MOMENTUM, DDB (Moscow)**
Freelance Creative

2006 - 2007
**ABBOTT MEAD VICKERS/BBDO
PUBLICIS, DRUGSTORE**
Freelance Creative

2005 - 2006
**ABBOTT MEAD VICKERS/BBDO
CLEMMOW HORNBY INGE, Y&R/RKCR**
Freelance Creative

2004 - 2005
**ABBOTT MEAD VICKERS/BBDO, WCRS
DELANEY LUND KNOX WARREN, BARTLE BOGLE HEGARTY
BATEY/RED CELL (Singapore)**
Freelance Creative

2003 - 2004
McCANN ERICKSON
Creative Director

1998 - 2003
LEO BURNETT
Creative Director

1996 - 1998
DMB&B
Art Director

1995 - 1996
MUSTOE MERRIMAN HERRING LEVY
Art Director

1991 - 1995
J. WALTER THOMPSON
Art Director

AWARDS

GANNES

SILVER LION
HEINZ SALAD CREAM "SINK" - POSTER

SILVER LION
HEINZ SALAD CREAM "MR POTATO HEAD" - PRESS

BRONZE LION
HEINZ ORGANIC BABY FOOD - POSTER CAMPAIGN

BRITISH TELEVISION AWARDS

SILVER
LITTLEWOODS F.A. CUP IDENTS

BRONZE
HEINZ SALAD CREAM - TV CAMPAIGN

DIPLOMA
DRINK DRIVE "GLASS"

CAMPAIGN PRESS

SILVER
NINTENDO "PARACHUTE"

INTERNATIONAL ADVERTISING FESTIVAL - KINSALE

GOLD
HEINZ SALAD CREAM "PIZZA" - TV

D&AD

SILVER NOMINATION
LITTLEWOODS F.A. CUP IDENTS - TV

SILVER NOMINATION
HEINZ SALAD CREAM - POSTER CAMPAIGN

WOOD PENCIL
ODOREATERS "ANKLE" - POSTER

WOOD PENCIL
CHILD ROAD SAFETY "NOT NOW LATER" - TV

WOOD PENCIL
HEINZ SALAD CREAM "WOLF" - POSTER

WOOD PENCIL
HEINZ SALAD CREAM "MR POTATO HEAD" - POSTER

WOOD PENCIL
HEINZ SALAD CREAM "MR POTATO HEAD" - PRESS

WOOD PENCIL
HEINZ SALAD CREAM "LOST DOG" - POSTER

WOOD PENCIL
HEINZ SALAD CREAM "LOST DOG" - PRESS

WOOD PENCIL
HEINZ SALAD CREAM "POSTER EATING"

WOOD PENCIL
CAFFREY'S "WHITE LINES" - RADIO

WOOD PENCIL
HEINZ SALAD CREAM "RAT" - RADIO

CREATIVE CIRCLE

GOLD

LITTLEWOODS F.A. CUP IDENTS - TV

GOLD

HEINZ SALAD CREAM - PRESS CAMPAIGN

GOLD

HEINZ SALAD CREAM "POSTER EATING"

GOLD

HEINZ SALAD CREAM "LOST DOG" - PRESS

GOLD

HEINZ SALAD CREAM "RAT" - RADIO

SILVER

DRINK DRIVE "GLASS" - CINEMA

SILVER

HEINZ SALAD CREAM - TV CAMPAIGN

SILVER

HEINZ SALAD CREAM "BIN" - TV

BRONZE

HEINZ SALAD CREAM - POSTER CAMPAIGN

BRONZE

HEINZ SALAD CREAM "PIZZA" - TV

EPICA

SILVER

SNICKERS "LIGHTHOUSE" - PRESS

AWARDS

EUROBEST

GOLD

HEINZ SALAD CREAM "SINK" - POSTER

GOLD

HEINZ SALAD CREAM "POSTER EATING"

GOLD

HEINZ SALAD CREAM "PIZZA" - TV

CLIO

BRONZE

HEINZ SALAD CREAM - POSTER CAMPAIGN

ONE SHOW

MERIT

HEINZ SALAD CREAM "POSTER EATING" - POSTER

CAMPAIGN MEDIA AWARDS

GOLD

GORDON'S GIN CAMPAIGN

IPA EFFECTIVENESS AWARDS

GOLD

HEINZ SALAD CREAM CAMPAIGN

THINKBOX

WINNER

GUMTREE - BEST USE OF SPONSORSHIP

CIM

WINNER

GUMTREE - BEST DIGITAL MARKETING CAMPAIGN