Melanie Pesqueira

APPAREL & PRODUCT DESIGNER

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PERSONAL PROFILE

Apparel Designer with ten years of experience seeking a Senior Designer role in a fast paced environment with excellent growth opportunities. Highly skilled in illustrator & hand sketching, print & pattern development, garment construction & fitting. Specializing in Young Contemporary, Athleisure, Juniors, Kids and Pet.

SKILLS

- Adobe Illustrator and Photoshop
- Researching color and styling trends
- Product Lifecycle Managment Programs
- Creating artwork and print layouts
- Technical design and fitting
- Developing technical packages
- Design knits, wovens and sweaters
- Workflow management of a team
- Excellent communication skills
- Managing cross functional relationships
- Experience traveling abroad for work

ACADEMIC BACKGROUND

Fashion Institute of Design and Merchandising

Business Management B.S. 2023

International Manufacturing and Product Development A.A. 2013

Advanced studies program focused on concept through completion in the apparel manufacturing process. Industry design mentorship with **bebe**. International research trips to Europe and Asia.

Merchandise Product Development A.A. 2012

WORK EXPERIENCE

Petco: Designer 2020- Present

- Design multi category & apparel collections for 'Youly' label for all inline apparel resets at Petco and our wholesale partners
- Research trends and design a line of Tops, Sweaters, Dresses, Jackets and Accessories for seasonal assortments, creating original artwork, color &print stories within each trend
- Create tech packs with technical sketches and spec information for initial prototypes
- Review, fit, and comment on samples received to make sure they align with design intent
- Source new fabrics and yarns for knits, soft woven and sweaters

Bailey Blue Clothing: Designer 2018-2020

- Design focused collections for private label accounts and travel for presentations
- Research Trends and design a line of Junior Dresses and Tops for monthly markets and special appointments
- Develop new and rework existing print artwork for different fabrications
- Create line sheets, mini bodies and presentation boards for buyers and appointments
- Manage workflow of assistants, sample makers and patternmakers
- Choose prints and fabrications to create line that fits into pricing categories
- Work fabric and trim appointments with local vendors and factories

Second Generation Inc: Associate Designer 2015-2018

- Research and Design new Bottoms and Active silhouettes for monthly markets
- Work in multiple fabric categories including cut and sew knits, hard and soft wovens
- Develop and engineer prints and color stories
- Create original artwork for prints, labeling, screens, accessories, and trims
- Develop line sheets, create mini-bodies for print and color
- Create detailed tech packs for overseas sample developments
- Create graphics and visuals for BeBop website, manage social media and web teams

Samsung C&T America: Assistant Designer 2012-2015

- Research and Design Junior and Kids Dress styles for monthly markets
- Create fabric and trend boards for buyers and showroom
- Engineer fabric and print layouts and repeat sizes
- Develop line sheets, create mini-body cads for print and color
- Develop samples with overseas factories and ensure proper execution

ADDITIONAL EXPERIENCE

- PetContigo Latine PRG Events Co-Chair
- Voice of the Partner Taskforce Member
- PLM Training and Development Captain- Design
- Stage Gate Subject Matter Expert- Design