

MIKE GREENBERG

PRODUCER / DIRECTOR

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Address

213 Kingland Ave 1F
Brooklyn, NY 11222

Employment

1/2018 - 3/2019

Whistle Sports Director, Originals

Director, Producer "F2: Finding Football" 8x22'

Tentpole series for YouTube Premium, EMEA launch, activated during the 2018 World Cup, Finding Football is an international travel football series shot in 8 countries, guest starring A-list musicians defining the beautiful game around the globe. Nominated for two Streamy Awards, with over 5 million viewers

9/2015 - 12/2017

Whistle Sports Senior Creative Producer

Showrunner - "Closed Course: Sarajevo" 10x5'

Budget, produce and co-direct a 10 episode series for Verizon's go90 platform starring 30 athletes traveling across the world to convert abandoned Olympic Ruins into playgrounds for their sports.

Producer - "Whistle Sports' World Tour" 12x5'

Field produce and shoot a run and gun vlog style series featuring top sports influencers including Brodie Smith, Tom 'Conman' Connors, and Andrew Henderson.

Agency Producer - "World's Longest Touchdown Pass" 1x:60, 4x :15

A coproduction with YouTuber Devin Supertramp to Promote Pepsi and Papa John's during the Superbowl. Starring Joe Montana the video features 6 skydivers, a C130 aircraft and no visual effects.

Field Producer - "Hitting the Wall" 3x10'

Field produce a workout series where fitness influencers, take on Olympians at training grounds across the world.

5/2013 - 9/2015

Alkemy X Producer, Development & Production

Ideated, developed, shot, and edited pitches and pilots for original unscripted TV series for clients like **VH1 (Queens Reigns Supreme), Food Network, and Velocity (Unique Rides)**. In addition to development workload, shoot, edit and animate advertising projects for network, brand and agency clients.

11/2007 - 5/2013

Freelance Shooter / Editor / Motion Graphics

Shot, edited and animated for shows on **National Geographic** (Snipers Inc), **Travel Channel** (Ultimate Travel), **G4** (Bomb Patrol: Afghanistan) and **RLTV** (Second Act).

With **Brightline Interactive**, Mike created content for experiential marketing campaigns with clients like **Army National Guard, US Army, Geico Powersports, and Novo Nordisk**.

11/2005 - 3/2008

MVI Post Interactive Media Designer, Intern



Hobbies & Interests

Snowboarding, Skateboarding, Any Beach, Any Mountain, Soccer, Crossfit, Photography, Travel, Music Festivals, Volleyball

Education

2007-08

George Mason University

Film & Video Studies

GPA: 3.44

2006-07

Thomas Edison HS of Technology

Graphic Design

GPA: 4.0

2007 Student of the Year