

Joel McNamara

CREATIVE EDITOR / MOTION DESIGNER

📞 734.395.2225 🌐 joelmcnamara.com

✉️ motion@joelmcnamara.com



PROFILE

I'm a creative editor and motion designer with experience combining artistic and technical skills working on broadcast, digital productions and short films. In other words, I turn your ideas into emotive and compelling content.

EXPERTISE

After Effects
Premiere
Da Vinci Resolve
Photoshop
Illustrator

SKILL

Figma
Cinema 4D
Audition / Audio Editing
Storyboarding / Visual Direction
Project Management

REFERENCES

David Doolittle
EVP Creative Director • The Sussman Agency
P : (248) 703-8038
M : davidd@mysteam.com

Jason Elwart
CTO • Jackson Dawson Communications
P : (313) 510-4758
M : jelwart@jacksondawson.com

EDUCATION

2003 - 2007 **Bachelors: English Lit; Minor: Business Admin**
Clearwater Christian College

2008-2009 **Digital / Film Production**
Specs @ LTU

EXPERIENCE

2018 - Present **Sussman Agency**
Senior Creative Editor / Motion Designer
Creative editorial and motion design, specifically concept creation and editorial on client retail and brand development.

2015 - 2018 **Real Integrated**
Editor / Motion Designer
Specialized in motion design, creative editorial and content development; responsible for managing all video assets and coordinating all in-house post-production processes.

2012 - 2015 **Sussman Agency**
Editor / Motion Designer
Editor and motion designer responsible for concept creation and editorial on client retail, brand and internal productions.

2011 - 2012 **Hansons Windows**
Editor / Motion Designer / Videographer
Shooting/editing all video content including promotional spots, commercials, corporate videos/animations and consumer testimonials.

2010 - 2011 **Jackson Dawson**
Motion Designer / Editor
Kiosk menu & layout design, compositing and animating graphical and video elements for interactive Ford dealership kiosk UI.