Margo Jordan
919.608.2690 | margorjordan@gmail.com
https://margojordan.carbonmade.com/
Raleigh, North Carolina

SUMMARY

A highly motivated, creative, and professional experienced in the creation of design projects and project support. One who loves spurring life into art through animation techniques and the sheer joy of simply creating. Enjoys working in collaborative or independent work environments. Reliable and punctual in delivering projects on-time and within critical deadlines, and also thrives on “out-of-the-box” ideas and innovation.

EXPERIENCE

04/2023 - Current
Minibar Attendant | The Umstead Hotel and Spa

- Directly responsible for managing and tracking of food and beverage inventory for 150 guest rooms
- Demonstrated meticulousness in managing expired goods and inspecting for tampered with items
- Ensured quality customer-service communication with guests
- Performed well under pressure in fast-paced environments
- Provided proper cross-training for coworkers
- Utilized OPERA for Sales Management

02/2018 - Current
Contractor | The Farthest Pixel – A design firm focused on providing corporate and educational content through interactive media and game development to obtain educational objectives based on client specific needs. The firm utilizes eLearning animation, audio and video production, eLearning Solutions, course design, and eLearning gamification to deliver online learning solutions.

- Specific client projects include UNC TV, Teach for America, and The Big Dippers, in the design of educational videos complimenting course materials.
- Directly responsible for development of motion graphic content based on a narrative script.
- Concept & Design, providing illustrative visuals based on client needs

SKILLS

2D Animation

3D Animation

Illustration

Design Process

Detail Oriented

Project Coordination

Project Management

Client Coordination

Design Administration

SOFTWARE

Microsoft Office Suite

Adobe Creative Cloud

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Adobe Media Encoder

Autodesk Maya

Autodesk Mudbox

Oracle OPERA

- Facilitated communications between designer and client involving project deadlines, schedules, content development, and other activities

08/2017 - Current
Freelance Animator and Illustrator

- Development and collaboration with customers on 3D animated short films
- Specific accomplishment as a team member working on the 3D animated short film for the 20th Anniversary of the Triangle Wind Ensemble.
- Concept & Design, providing illustrative visuals based on client needs
- Collaboration in the creation of illustrated backgrounds and character development of a children's game for 3C Institute.
- General client coordination and communication for projects and administration.

08/2017 - 12/2017
Adjunct Professor | University of North Carolina at Greensboro

- Development of course material focusing on animation principles and techniques in time-based media
- Student instruction in the use of Adobe After Effects and Adobe Photoshop
- Development of classroom environment as it relates to course material.
- Coordination of students to provide constructive critique and feedback in design projects
- Provided feedback and guidance to students over the duration of their classroom journey
- General administration of university requirements as it related to university policies

01/2013 – 05/2017
Research Assistant | The Intellimedia Group – A design group focused on using technology for technology-rich learning. Focused on artfully leveraging gaming technology and multimodal interfaces to create effective and engaging learning environments.

- Coordination with research scientists in the design and creation of Unity-made game based learning environments for middle and high school students.
- Directly created 3D animations with the intention of eliciting and strategically provoking player reactions and emotions.

ATTRIBUTES

Problem Solver

Team Player

Highly Organized

Motivated

Out-of-the-Box

Great Communicator

Sense of Humor

- Conceptualized and developed both 2D and 3D game assets, including but not limited to 3D environments, 2D logos and UI.
- Coordination with team members to develop content material through daily scrum meetings
- General administration of project timelines and requirements as they related to the current project.

AWARDS

05/2015 and 05/2017
Digital Mouse Award
Department of Art + Design | College of Design | North Carolina State University.
Award for excellence and leadership in digital technology.

EDUCATION

05/2017
Masters of Art and Design | Concentration in Animation + Interactive Media
North Carolina State University, Raleigh, NC

12/2014
Bachelor of Art + Design | Concentration in Animation + New Media
North Carolina State University, Raleigh, NC