



darlingdanielle.com

DANIELLE ROBERSON

visual communicator, pixel pusher, code cruncher

Qualifications

- Apple & Microsoft Proficient
- Adobe Suite (10+ Years)
- Figma, Sketch, InVision, Craft, etc.
- UX Wireframes & Prototyping
- HTML 5 (Pug)
- CSS 3 (Sass)
- Javascript (Jquery)
- Responsive Web Design
- PHP
- Python
- Content Management Systems
- Vue.js
- Ajax
- React // React Native
- Experience working with API's
- Git // Terminal // Version Control
- Node
- Docker
- Detail Oriented
- Agile project management

Awards

Satori Camp Postcard Contest

Eastern Washington University

| October 2015

VCD Student Showcase

Eastern Washington University

| April 2017

509.381.8783

design@darlingdanielle.com

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EDUCATION

BA Visual Communication Design • Eastern Washington University

| Class of 2017

Baccalaureate of Visual Communication Design

UX/UI Certificate

Minor in Fine Arts

CURRENT EXPERIENCE

Creative Director • Collabra Technology

| August 2019 – Present

Collabra Technology builds software and marketing material for real estate agents. Created a brand identity. Built and maintain a design system and UI kit to promote consistency across all departments. Plan and oversee the development of digital marketing campaigns and their assets. Developed and designed (or redesigned) websites, landing pages and layouts to improve UX based on feedback and information provided by the customer service team, heat maps and user (A/B) testing. Designed print materials for the company and custom branding for real estate agents. Headed brand campaigns, including submitting ideas for projects and overseeing the development of all creative content. Supervise all work completed by the creative department. Collaborate with executives and other creatives to set project deadlines and goals. Founded the Collabra Culture Council to reconstruct the culture within the company - this included designing and producing company swag packages for employees and our clients.

Course Instructor • Nucamp Coding Bootcamp

| January 2019 – Present

Web development instructor for Nucamp Coding Bootcamp.

Teaching students how to code and become successful web developers. My students have had success in finding careers in technology and have given me fantastic course reviews.

WordPress Developer • Codeable

| October 2021 – Present

WordPress freelance platform of a network of the world's best WordPress developers. We help customers solve any WordPress problem from design, development, or fixing bugs.

Tutor • VeroSkills

| July 2021 – Present

Web development tutor for Veroskills, an online learning platform. Take calls and help students problem solve and debug their code.

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PREVIOUS EXPERIENCE

Front End Developer • 14Four

| *April 2019 – August 2019*

Worked with a team of producers, graphic designers and other developers to bring website mockups to life for various clients. We also create digital banners and adverts. Websites were built on the foundation of Vue.js, Craft CMS and Element API

Jr. Front End Developer • Two Barrels

| *May 2018 – April 2019*

Worked with a team of graphic designers, writers and associate developers to build websites for our clients.. I created custom wordpress templates through the use of HTML5, CSS, PHP and Javascript connecting the front end to the back end API.

Website Project Assistant • Community Colleges of Spokane

| *November 2017 – April 2018*

Worked with a team of graphic designers, writers and associate developers to build websites for our clients.. I created custom wordpress templates through the use of HTML5, CSS, PHP and Javascript connecting the front end to the back end API.

Pixel Pusher • Quick Business Resolutions

| *August 2017 – May 2018*

Graphic design, Branding & Identity, Front End Web Development, WordPress, Website and Social Media Management, Mailchimp, Infusionsoft, Blog Writing, Virtual Assistant, Customer Service, and other administrative tasks.

PROFESSIONAL REFERENCES

Kevin Kelly • Manager, Collabra Technology • 509.998.5299

Sarah Philp • Dir. of Digital Production, Gravity Jack • 509.953.1093

Courtney Clausen • Coworker, Collabra Technology • 509.598.6600

Brent Schneider • Associate UX Developer, EWU • 509.263.4216