

Aina Torrents Loureiro



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Profile

Audiovisual creator, customer service specialist and fashion lover specialized in client attention services with a taste for all kinds of creative disciplines such as photography, videography, coolhunting, graphic (an non) graphic design, writing of technical and literary scripts and marketing, SEO and SEM strategies.

Experience

Santa Fortuna Vintage Founder, Madrid - June 2023 - Actually

I created and founded the brand and therefore its website. I personally photograph every item and look forward each one of them on the best vintage markets and stores around Europe. I'm also managing the marketing campaigns using Google and Instagram Ads, as long as TikTok campaigns. I contact professional models and photographers to do every shooting and fashion film we have.

Video Editor, script writer and filmmaker, Homuork by LCI, Barcelona – 2022 - 2023

I filmed, produced, edited and colorized our companie's videos. I also brought creative ideas on our advertising scripts and cooperated with the graphic design apartment. Additionally and from time to time, I narrated the voice overs for some of our courses and helped with the creation of their scripts.

Video Editor, script writer and creative, Caldas Naya, Poblenu, Barcelona – 2021 - 2022

I cooperated in the creation of scripts and with the generation of ideas for advertising and creative campaigns with clients such as ImaginBank, Estrella Damn, Carnet Jove, Scalpers and more. I recorded, post-produced and colorized all of the videos afterwards.

Editor and voice actress, OnSalus Health, Remote – 2020 - 2021

I edited, post-produced and did the voice over on the videos for the onSalus Salud YouTube channel. I also took care of the channel management, copywriting and SEO and SEM strategies.

Videographer, photographer and video editor, Ertheo, Barcelona – 2019 -2020

I was in charge of the videobooks and photographic books of the players of a high-performance soccer academy (Marcet.) I recorded and photographed the kids on different occasions and matches to get the best facet of each one of them. Later on, I was in charge of editing and colorizing all of them.

Editor and Production Assistant, IMM Electronics, Mittweida (Germany) – 2019

I cooperated in the production and realization of the company events. I also was in charge of recording them using SLR cameras and various technical material. I managed and edited all of the corporate videos. I also was in charge of the design of the titles of credits, the chyrons and the colorization of them.

Post-production assistant, Crator Produccions, Cerdanyola del Vallès – 2018

I edited all kinds of corporate and informative videos and also made the infographics and credit titles while offering support in the production of the audiovisual products we offered.

Customer service, UOC - Universitat oberta de Catalunya, Barcelona – 2018

I offered support in all types of processes related to the inscriptions, incidents and doubts about the degrees the university had through e-mail sending and voice calls. I obtained the most optimal results in relation to quality - speed in all the audits that I've taken.

Waitress, La Magrana Restaurant, Granollers, June 2017 - September 2017

My job consisted of serving and cleaning the tables, taking orders from customers and the keeping up to date with the products and drinks on the menu.

Dressing room, 080 Fashion Week, Barcelona, February 2016

I helped the runway models from the Mango brand to dress, adjusting well every piece to their type of body and helped with their needs at very tight timings.

Education

ESCAC, Terrassa, Barcelona – Master in Film Editing, 2018/2019

ESPAI, Barcelona - Digital Marketing, Google Ads and Community Management, 2021

CIFO Hospitalet, Barcelona – Audiovisual production and visual media (course) 2020

Arsenal, Vilafranca, Barcelona – Higher Degree in Audiovisual Graphics, 2015/2017

ILLA Fashion School, Barcelona – Higher Degree in Fashion Design and Styling, 2014/2016

GRISART, Barcelona – Artistic photography course with Reflex cameras, 2014

Languages

Level Advanced (C1.1.) of English (written and spoken)

Catalan (native)

Spanish (native)

Basic level of **German**.

Software

Wordpress, Shopify, Premiere Pro, Da Vinci Resolve, After Effects, Google Ads, Google Analytics, Photoshop, Illustrator, Lightroom, Google Ads, Indesign, Maya, Screenflow, Canva, Vimeo, Excel, Google AdSense, Facebook Manager.

Volunteering

Videographer, video editor and bartender, Balmers Hostel, Switzerland – June - August 2017