

# CHAD HURD

EMMY AWARD WINNING PRODUCER AND DIRECTOR

## CONTACT



404.664.2921



chadhurd83@gmail.com



@chadhurd83



www.chadhurd.com

## ACCOMPLISHMENTS

2017- Emmy Award Nominee

**2016- Emmy Award Winner  
Outstanding Animated Program**

2015- Emmy Award Nominee

2014- Emmy Award Nominee

## EXPERTISE

7 yrs Supervising Director  
Experience

7 yrs Producing Experience

10 yrs Storyboarding  
Experience

11 yrs Art Directing Experience

11 yrs in Leadership Positions

## EDUCATION

**Bachelor of Arts**

Art Education  
University of Maine

**Joe Murray**

Mentorship and Class

## PROFILE

Emmy Award winning Producer, Supervising Director, and Art Director with more than 15 years of experience. Versed in all aspects of production for 2D and 3D animated workflows, I've led and advised large teams for our in-house teams and overseas vendors to ensure the branding, voice, and visual style of our shows is in alignment with our creative and corporate teams.

## WORK EXPERIENCE

### Supervising Director & Producer- "Archer"

FX | Floyd County Productions | 2015 - 2022

Oversaw the visuals for each episode and directed the storyboard team. Art directed and supervised a team of over 80 artists.

- Oversaw and directed the creation of style guides, branding, and logos.
- Created an entirely new visual language in the art direction and storyboards.
- Collaborated with the executive producer (EP) to create a cohesive vision for each episode.
- Led outside vendors and overseas studios in adhering to design direction.
- Participated in animatic development with EP for each episode.
- Created brand assets for FX to make supplementary media, video advertisements, apps, clothing, posters, and toys.
- Directed licensees on product development and style guides, ensuring the needs of our brand stayed at the highest quality.

### Storyboard Director - "Harley Quinn"

HBO Max | Warner Brothers Animation | 2022

Directed the storyboard team from initial storyboard through final animatic.

- Hired a team of storyboard artists and art directors.
- Collaborated with executive producers to develop visual language of show.
- Managed storyboard reviews and animatic edit.

### Director & Producer- "Agent King"

NETFLIX | Sony Pictures | Floyd County Productions | 2019 - April 2021

Oversaw the Art Direction and storyboard team from initial concept through final delivery.

- Hired a team of storyboard artists and art directors.
- Collaborated with executive producers to develop visual language of show.
- Managed storyboard reviews and animatic edit.
- Provided creative direction and support to freelancers and consultants.

### Storyboard Director- "Untitled Adult Comedy"

Comedy Central | Floyd County Productions | 2022

### Storyboard Director - "Dicktown"

FX | Floyd County Productions | 2021

## SKILLS

---

### Software

MS Suite & Office (Outlook, Word, Excel, and Power Point)

Adobe Suite (Photoshop, Illustrator, Acrobat, Lightroom, After Effects, Bridge)

Toon Boom (Storyboard Pro & Harmony)

Google Docs

## ABOUT

---

A Maine native, I've spent most of my professional career in Atlanta developing hit shows like Archer, Hit-Monkey, and the upcoming Agent King.

Most recently I've been working remotely out of Los Angeles with a fantastic crew at WB animation, where I directed an episode of their flagship show Harley Quinn.

When I'm not working, I can be found hiking in the woods with my family, eating good food and exploring new breweries. I also do a lot of artwork and illustration on my own, mostly for children's media.

## WORK EXPERIENCE (cont.)

---

### Production Designer- "Hit Monkey"

HULU | MARVEL - DISNEY | Floyd County Productions | 2019

Created a new art style for the show and worked with Production in creating style guides, branding, and logos.

### Director of Animation- "It's Always Sunny"

FX | Floyd County Productions | 2013

Translated the raunchy live action show "It's Always Sunny in Philadelphia" into a kid friendly version in a style reminiscent of Pixar's "UP." Collaborated with the episode director and executive producer to ensure the look and story fit with the narrative and brand of the show.

### Storyboard Artist - "Poorly Drawn Lines"

FX | Floyd County Productions | 2020

Translated a popular web comic strip into a fully animated show that kept the look and feel of the original.

### Storyboard Artist- "Unsupervised"

FX | Floyd County Productions | 2012

### Art Director- "Archer"

FX | Floyd County Productions | 2011-2019

Directed and mentored our creative team to develop the look and feel of the hit tv show.

## PERSONAL EXPERIENCE

---

### The Bridge between Corporate and Creative

I believe my greatest talent is finding, leading, and getting the best work from a team of talented artists. It's a superpower I didn't know I had until past art directors and designers I've collaborated with reached out to tell me. Now, I've decided to double down on this talent and lean into the management of artists and act as a bridge between the corporate and creative world.

- 15 Years of experience managing art teams.
- Passionate leader of creatives with a proven track record of high achievement.
- Thrive in a fast-paced environment.
- Lover of collaboration and team building.
- Finger on the pulse of global markets and trends.
- Master of juggling multiple projects at once.
- Diverse skillset between various artistic mediums, 2D and 3D animation, print, social media, and consumer products.
- Organized and attended conventions and company tradeshow.
- Excellent verbal and written skills.
- Deadline driven.
- An honest and easy person to work with.