

CHAD HURD

ART DIRECTOR • VISUAL DEVELOPMENT • CREATIVE DIRECTOR

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PROFILE

Emmy Award-winning Art Director, Animation Director, and visual development artist with 15+ years creating and leading visual storytelling for television and entertainment. Experienced developing visual concepts, storyboards, environments, characters, and production design while directing multidisciplinary teams from early concept through final delivery.

SELECTED EXPERIENCE

BACKGROUND DESIGNER / VISUAL DEVELOPMENT

Cow Squad — Bento Box Entertainment | 2025-2026

- Developed the background design style for the series, creating visual concepts presented to the Art Director and Chick-fil-A creative team.
- Translated rough storyboards into finished background designs, maintaining the established style, perspective, composition, and storytelling requirements.

STORYBOARD DIRECTOR

Harley Quinn — Warner Bros. Animation / HBO Max | 2022

- Directed a full episode from script through animatic, leading a three-person storyboard team.
- Translated script into cinematic sequences, directing staging, composition, character performance, action, and visual storytelling.

SUPERVISING DIRECTOR / PRODUCER / ART DIRECTOR

Archer — FX / Floyd County Productions | 2009-2023

- Led the visual direction of the Emmy Award-winning series, overseeing approximately 150 artists across storyboard, design, animation, and production.
- Directed visual development of backgrounds, graphic elements, props, and other on-screen design while overseeing visual storytelling from storyboard through final edit.
- Led weekly creative reviews with 8-10 department heads, providing direction and maintaining visual and storytelling consistency across production.

SUPERVISING DIRECTOR / PRODUCER

Agent Elvis — Netflix / Sony Pictures Animation / Floyd County Productions | 2019-2021

- Directed storyboards for the first three episodes and collaborated with Robert Valley on development of the show's visual design.
- Oversaw the art department and worked directly with writers, Netflix and Sony Pictures Animation to develop scripts, designs and visual storytelling.

- Created designs and proof-of-concept material used to establish and communicate the visual direction of the series.

ADDITIONAL EXPERIENCE

PRODUCTION DESIGNER

Hit-Monkey — Marvel / Hulu | 2019

STORYBOARD ARTIST

Evergreen Hills — Bento Box / Chick-fil-A | 2025-2026

STORYBOARD DIRECTOR

Dicktown — Floyd County / HULU | 2021

DIRECTOR OF ANIMATION

It's Always Sunny in Philadelphia — Floyd County / FX | 2013

PITCH + DEVELOPMENT

Developed pitch decks, visual development materials, proof-of-concept artwork and series bibles for FX, Hulu, Netflix, Sony and Nickelodeon.

CORE SKILLS

Visual Development • Concept Development • Art Direction • Storyboarding • Background Design • Environment Design • Visual Storytelling • Creative Direction • Pitch Development • Team Leadership

TOOLS

Photoshop • Illustrator • Storyboard Pro • Harmony • After Effects • Blender / Maya / Cinema 4D pipeline familiarity

AWARDS

- Primetime Emmy Award Winner — Outstanding Animated Program, Archer
- 3x Primetime Emmy Nominee
- Annie Award Nominee