

# Brandon Jones

Marketing Specialist | Brand Storyteller | Creative Strategist  
(407) 223-4490 | [renavisionfilms@gmail.com](mailto:renavisionfilms@gmail.com) | [www.renavision.com](http://www.renavision.com)

Dynamic marketing professional with over a decade of experience in **media production, visual marketing, and brand storytelling**. Proven ability to create impactful multimedia content that elevates brand identity and engages target audiences across platforms. A strategic thinker and hands-on creative with a collaborative spirit, strong leadership, and a deep understanding of digital trends, audience engagement, and content-driven campaigns.

## Education

Columbia College Chicago  
Bachelor of Arts in Cinema Art & Science | 2014 – 2018

## Experience

**National Louis University** – Chicago, IL  
**Marketing Manager, Media Services** | April 2023 – July 2025

- Lead the production of multimedia marketing content to support enrollment, fundraising, and institutional branding.
- Direct video/photo shoots, edit promotional content, and manage external vendors as needed.
- Enhance engagement through data-informed storytelling and compelling visual media.

**Steppenwolf Theatre Company** – Chicago, IL  
**Video Producer** | October 2021 – March 2023

- Produced video content promoting shows, events, and behind-the-scenes features for digital platforms.
- Delivered high-quality assets under tight deadlines, maintaining brand consistency across all media.

**BBA Architects** – Chicago, IL  
**Marketing Assistant (Part-Time)** | January 2020 – October 2021

- Created marketing collateral including brochures, videos, and digital campaigns.
- Documented architectural projects through photography and video to support client acquisition.

## Film Festival Selections

- **Detroit Black Film Festival** – September 2025  
Category: Short Documentary
- **Black Harvest Film Festival** – November 2024  
Category: Short Documentary
- **Black & Brown Femme Film Festival** – July 2024  
Category: Short Documentary Submission
- **Chicago International Indie Film Festival** – January 2024  
Category: Short Length Narrative