

أحمد سقف الحيط

Design + Culture + Games
Ahmad Saqfalthait



Education

2008.04-2010.03

Master's of Fine Arts

Graphic Design (GP 3.83),
Tama Art University
Tokyo, Japan.

1994.09-1999.08

Bachelor of Arts

Graphic Design (GP 71.9%),
Applied Science Private University
Amman, Jordan.

Training

2019.11-2020.05

Game Design and Development

140+ hours of training covering all
foundations for digital game design and
development using various applications
and design methods.

Nibla Game Studio - Cairo, Egypt.

2017.03

- Teaching Enhancement Certificate I
- Community-Based Learning Track
- Assessment for Learning Track
- Active Learning Track

Center for Learning and Teaching -
American University in Cairo, Egypt.

Languages

Native

Arabic

Excellent

English

Intermediate

French

Communicative

Japanese

Work

2020.07-present

Associate Chair

Department of the Arts,
American University in Cairo - Egypt.

2019.07-present

Associate Professor of Practice

Graphic Design Program
Department of the Arts,
American University in Cairo - Egypt.

2018.08-2019.06

Visiting Lecturer

Visual Communication Program,
Department of Art and Design,
College of Architecture, Art and Design,
American University of Sharjah - UAE.

2018.02-2018.05

Assistant Professor (Adjunct Faculty)

Graphic Design Program
Department of the Arts,
American University in Cairo - Egypt.

2017.06-2018.01

Creative Director

Eradah (Alternative Educational Tools
for Youth Development)
Cairo - Egypt / Riyadh - Saudi Arabia.

2016.09-2017.05

Assistant Professor (Adjunct Faculty)

Graphic Design Program,
Department of the Arts,
American University in Cairo - Egypt.

2014.09-2016.08

Acting Head

Graphic Design Department ,
Faculty of Applied Sciences & Arts,
German University in Cairo - Egypt.

2013.09-2014.08

Lecturer

Faculty of Applied Sciences & Arts,
German University in Cairo - Egypt.

2011.09-2013.08

Instructor

Graphic Design Department,
Faculty of Applied Sciences & Arts,
German University in Cairo - Egypt.

2002.03-2011.08

Graphic Designer

Self-employed
Jordan, Japan and United Arab Emirates.

2000.11-2002.02

Graphic Designer

Syntax Design
Amman, Jordan.

Workshops

2018.03 - 2018.07

Instructor

"Communication & Graphic Design"
120 hrs Diploma at Kemet Art & Design,
Cairo, Egypt

2017.09+10

Instructor

"Oman Vision 2040"
Corporate Design Workshop,
Muscat, Oman.

2016.04

Co-founder / Co-supervisor

"100 Best Arabic Posters"
www.100bap.com,
Poster Design Workshop with
Prof. Bernard Stein
Cairo, Egypt.

2013-09-2016-08

Instructor

"Design Academy"
Portfolio Preparatory Workshop
German University in Cairo
Cairo - Egypt.

2012.11

Co-instructor

"Communication Through Signs"
Design Workshop
German University in Cairo and
Koeln International School of Design
Cairo, Egypt, Koeln - Germany.

2012.03

Instructor

"Katakana"
Japanese Witing System
German University in Cairo
Cairo, Egypt.

2011.04

Performer / Host

"Creativitea Room"
Interactive Japanese Tea Making Event
TEDxDeadSea
Dead Sea, Jordan.

Talks

2018.10

Presenter

12th Annual Japanese Days International
Conference: "Form & Freedom:
The Japanese Perspective"
Japanese Studies,
Faculty of Oriental Studies.
University of Warsaw
Warsaw, Poland

2017.11

Speaker

Design Conference,
Helwan University
Cairo, Egypt.

2017.03

Speaker

"Designing Choices"
TEDxWadiElRayyan
Fayyoun - Egypt.

2017-01

Presenter

Final Round Presentation
Faculty Position
American University of Beirut
Beirut - Lebanon.

2016.12

Panelist

"A MENA Perspective On
Visual Communication",
Warehouse421
Abu Dhabi - UAE.

2016.08

Speaker

"Moving Forward with the
Arabic Design Scene"
TEDxGUC
Cairo - Egypt.

2014.10

Speaker

"Tea Mission in Africa"
Pecha Kucha at GUC
Cairo - Egypt

2012.12

Lecturer

"Teasism & Design"
Japanese Embassy Hall
Cairo - Egypt.

2011.07

Lecturer

"Teaism & Japanese Crafts"
"Handcrafted Form" Exhibition
Jordan Museum
Amman - Jordan.

Publications

2018.12

Winners Publication

"100 Best Arabic Posters"
Winner in the 2nd Round Catalogue
www.10obap.com,
Abu Dhabi - UAE and Cairo - Egypt.

2018.04

Newspaper Interview

Personal Profile: "Hospitality of an Arab
Tea Person"
Mainichi Newspaper
www.mainichi.jp
Tokyo - Japan.

2017.10

Supervisor

"Generation Gap" by Safeya Fawzi
Published in: "Bilingualism in
Visual Communication" by Diane Mikhael
Jabbal Amman Publishers
Amman - Jordan.

2017.02

Contributor

"A Perspective on Graphic Design in
Egypt"
Design Cairo Online Magazine
Cairo - Egypt.

2016.11

Co-founder / Co-supervisor

"100 Best Arabic Posters"
Catalogue (151 Pages)
www.10obap.com,
Cairo - Egypt.

2016.10

Contributor

"The Future is Here"
On Design Education in Egypt
"Cairo Now!" Special Issue
Cairo Observer Magazine (Printed)
Mada Masr (Online Article)

Exhibitions

2016.12

Winner

"100 Best Arabic Posters"
Winner in the 2nd Round Catalogue
www.10obap.com,
Abu Dhabi - UAE and Cairo - Egypt.

2016.12

Co-founder / Co-curator

"100 Best Arabic Posters"
www.10obap.com,
RiseUp Summit
Cairo - Egypt.

2016.11

Co-founder / Co-curator

"100 Best Arabic Posters"
www.10obap.com,
Warehouse421
Abu Dhabi - UAE.

2016.10

Supervisor

"The Flat World" by Yosra Gamal
Global Grad Show
Dubai - UAE.

2016.09

Co-founder / Co-curator

"100 Best Arabic Posters"
www.10obap.com,
Amman Design Week
Amman - Jordan.

2009.12

Participant & Presenter

"Co-CoRE"
International Art & Design Critiques
Beijing - China.

Initiatives

2017.11

Co-founder

"100 Best Arabic Posters"
www.100bap.com,
Cairo - Egypt.

2013.09-2015.05

Initiator / Co-supervisor

Japanese Tea Room
Advanced Design Course,
Graphic, Product, and Architecture
German University in Cairo
Cairo - Egypt.

2010.08-present

Founder

"Chanoyu Arabia"
Japanese Way of Tea Cultural Group
Amman - Jordan, Cairo - Egypt.

Jury

2018.11

President of Jury

2nd Master in Arabic Typography, Brand
and Digital Design.
Higher School of Visual Arts of Marrakesh
esavmarrakech.com
Marrakesh - Morocco.

2017.01

Jury Member

Wajha Competition
Redesigning Local Shops Facades in the
Arab World.
Amman - Jordan

2011-2017

Jury Member

Various graduation projects Jury at
American and German Universities in
Cairo - Egypt.

أحمد سقف الحيط

Design + Education + Culture + Games

Ahmad Saqfalhait

ahmad.saqfalhait@gmail.com

+971-567630903 - Sharjah, UAE

+20-1272108369 - Cairo, Egypt

+962-775260526 - Amman, Jordan

www.saqf.com



Bio

Arabic

مصمم وأكاديمي من الأردن مع خبرة عمل إقليمية في مجال التصميم. حصل على درجة الماجستير في الفنون الجميلة عام ٢٠١٠ من جامعة تاما للفنون في طوكيو. وفي السنة التي تلتها، التحق بالجامعة الألمانية بالقاهرة واشتغل مع زملائه على تطوير مناهج التصميم الجرافيكي خلال فترة عمل استمرت خمس سنوات، عمل من خلالها على ترسيخ الدور الاجتماعي للتصميم على نطاق محلي وإقليمي، لاسيما خلال السنتين اللتي ترأس بها قسم التصميم الجرافيكي في كلية العلوم والفنون التطبيقية. من أبرز المبادرات التي ساهم في تأسيسها مسابقة «أفضل مائة ملصق عربي» التي خلقت حوار إقليمي عن التصميم من خلال معارضها في عمان وأبو ظبي والقاهرة.

في عام ٢٠١٧ تم الاستعانة به لتأسيس فريق فني إبداعي لشركة إرادة في القاهرة التي تعنى بإنتاج أدوات تعليمية بديلة لتطوير الشباب، واشتغل بها منصب مخرج الأعمال الإبداعية.



عمل لمدة سنة كمحاضر زائر في الجامعة الأمريكية في الشارقة في الإمارات العربية قبل التحاقه بالجامعة الأمريكية في صيف ٢٠١٩ ليعنى بتطوير المسابقات التأسيسية وطرح مسابقات جديدة.

English

Designer and Design Educator from Jordan, with regional experience. He obtained his MFA from Tama Art University in Tokyo in 2010. One year later, Ahmad joined The German University in Cairo and worked with his colleagues for five years on developing its graphic design program. He also focused on promoting the social role of design, both locally and regionally, especially during the two years he headed its graphic design department. One of his significant contributions was co-founding "Hundred Best Arabi Posters" competition which initiated a regional dialogue on design through its exhibitions in Amman, Abu Dhabi and Cairo.

In 2017, he was assigned to help establish a creative team for Eradah in Cairo which produces educational alternative tools for youth development and worked as its Creative Director.

He worked for a year as a visiting lecturer at the American University of Sharjah - UAE, before he joined the American University in Cairo, summer 2019, with focus on restructuring the Foundation courses, as well as expand the scope of the offerings of its Graphic Design program.

