SHERWYN SALAYSAY

TEXTILE & GRAPHIC DESIGN

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EXPERTISE

- PRINTS
- LEADERSHIP
- ILLUSTRATION
- COLOR VISION
- DELEGATION
- PROJECT MANAGEMENT
- TEACHING
- 3D DESIGN

PROFILE AND OBJECTIVE

To contribute and facilitate earth friendly and humane practices and contributing to a thriving company culture all while creating eye catching designs.

EXPERIENCE

Kellwood Company (Democracy)
TEXTILE GRAPHIC ARTIST

Current

Creating, designing, altering textile prints, embroideries, embellishments, and graphic screens. Leading the art department by standardizing procedures, managing workload, and organizing server. Utilizing skillset such as putting prints into repeat, color seperating, pitching colors, and creating colorways. Expanding experience in multiple printing techniques; such as sublimation, pigment, digital, and wet printing. Sending files and communicating with offshore factories and local vendors. Technical sketching and producing linesheets for sales collateral. Managing printers and upkeeping in paper and ink stock.

Stony Apparel
GRAPHIC AND CAD ARTIST

2018-2021

Designing and altering artwork such as prints, graphics, engineered placements, and embroideries. Supporting design teams in creating palettes for use across all design programs. Drawing flat sketches and rendering illustrations with correct trims, colors, prints, and other artwork. Responsible for sublimating, color matching, and manipulating artwork for in-house samples. Creating colorways of prints as well as adhering to company file standards. Implementing a new 3D work-flow in Browzwear and employing unique ways to enhance presentations.

Fortune Swimwear
GRAPHIC AND TEXTILE DESIGNER

2015-2018

Design and modify original or studio purchased textile prints in partnership with the Senior Textile Designer. Supports design team in art changes, updates, placements, embroidery development, and graphic artwork. Produces print repeats, edit, re-color and match color from seasonal color palettes. Uses AVA, Photoshop and Illustrator to prepare, modify, and resize artwork. Makes print groups for each delivery and creates multiple colorways for all textile prints.

EDUCATION

Bachelor of Art in Media Arts and Animation
THE ART INSITUTE OF TUCSON

2009 - 2011

Deans List Student

TECHNICAL SKILLS

- PHOTOSHOP
- ILLUSTRATOR
- MS OFFICE
- ILLUSTRATION
- WACOM
- GRAPHICS
- SUBLIMATION
- 3D APPAREL
- AVA/NEDGRAPHICS