

SHERWYN SALAYSAY

TEXTILE & GRAPHIC DESIGN



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EXPERTISE

PRINTS
GRAPHIC DESIGN
LEADERSHIP
ILLUSTRATION
COLOR VISION
DELEGATION
PROJECT
MANAGEMENT
3D DESIGN



PROFILE AND OBJECTIVE

To contribute and facilitate earth friendly and humane practices and contributing to a thriving company culture all while creating eye catching designs.

EXPERIENCE

P.A.R. Clothing (Self Esteem)

Current

GRAPHIC ARTIST

Creating and utilizing skillset to interpret new prints, graphic art, embroideries, and embellishments. Researching new trends in design, for print, textile, graphic techniques to forecast upcoming market direction. Defining standards in protocol and to help department operate effectively and efficiently. Distributing and delegating workload and communicate to current design teams. Edit artwork for most effective production practices. Broaden knowledge on design, typography, illustration, and layouts.

Kellwood Company (Democracy)

2021-2024

TEXTILE GRAPHIC ARTIST

Creating, designing, altering textile prints, embroideries, embellishments, and graphic screens. Leading the art department by standardizing procedures, managing workload, and organizing server. Utilizing skillset such as putting prints into repeat, color separating, pitching colors, and creating colorways. Expanding experience in multiple printing techniques; such as sublimation, pigment, digital, and wet printing. Sending files and communicating with offshore factories and local vendors. Technical sketching and producing linesheets for sales collateral. Managing printers and upkeep in paper and ink stock.

Stony Apparel

2018-2021

GRAPHIC AND CAD ARTIST

Designing and altering artwork such as prints, graphics, engineered placements, and embroideries. Supporting design teams in creating palettes for use across all design programs. Drawing flat sketches and rendering illustrations with correct trims, colors, prints, and other artwork. Responsible for sublimating, color matching, and manipulating artwork for in-house samples. Creating colorways of prints as well as adhering to company file standards. Implementing a new 3D work-flow in Browzwear and employing unique ways to enhance presentations.

EDUCATION

Bachelor of Art in Media Arts and Animation THE ART INSITUTE OF TUCSON

2009 - 2011

Deans List Student

TECHNICAL SKILLS

PHOTOSHOP



ILLUSTRATOR



MS OFFICE



ILLUSTRATION



WACOM



GRAPHICS



SUBLIMATION



3D APPAREL



AVA/NEDGRAPHICS

