

# Jack Masterson

Visual and motion designer

## About me

I am a designer interested in streamlining new experiences. I strive to work on collaborative projects that aim to create a difference to the digital world we interact with. My skills are solely focussed on digital. My experience core is on user experience design but the general focus these days is visual and motion design.

## Experience

### Deltatre

April 2020 - Present

#### Lead designer

Working across Sinclair and WWE designing for the streaming platforms that Deltatre offer.

### PWC, Tribal DDB, Elsewhen

Dec 2019 - March 2020

#### Freelance senior designer

Working inside visual and motion design for projects and pitches.

### Syzygy

Sept 2019 - Dec 2019

#### Freelance senior designer

Working across Paypal, Deliveroo and GSK on UI execution and motion design. As a freelance senior designer.

### Publicis Sapient

Jun 2016 - Sept 2019

#### Visual and motion designer

Creating user experiences and interfaces for Nestle, Adidas, Aviva, UBS, PMI, RBS, Warner Brothers, Ferrari World, and Samsung to name a few

### Razorfish

May 2016 - Jun 2016

#### Visual and motion designer

Designing mobile and web user experience and interfaces for commission based projects.

### Chord

Feb 2016 - May 2016

#### Visual designer

UI execution across multiple accounts, in particular the shoe brand ON running.

### Clubhouse Studios

Dec 2015 - Feb 2016

#### UI/UX designer

Designing user flows, graphical assets, mobile and web interfaces for in-house, and client products.

### Sports Interactive

Aug 2014 - Nov 2015

#### UX/UI designer

I worked at Sports Interactive a subsidiary of Sega on the user interface team. This required a solid knowledge of graphic design and technology to ensure the interface felt right. Football Manager is an ever-evolving product with frequent updates reacting to user feedback.



## Contact

✉ masterson.jack@me.com

☎ (+44) 781 3718 702

📍 London, England

## Skills

UX

UI

Motion Design

Product Design

Interactions

Icons

Illustrations

Acting

Industrial Design

## Tools

Adobe suite, Zeplin, InVision, Sketch, After effects and Abstract

## Languages

English  
NATIVE