



## CREATIVE CONSULTANT / ART DIRECTOR

917 702 8479  
budreau129@gmail.com

**PORTFOLIO**  
leannebudreau.com  
password:Thebestdog

### FULLTIME 2007-2016

ACD/Art-Sudler Health

### FREELANCE 2016-PRESENT

I have been successfully freelancing as a creative consultant since 2016. For the last few months I was at Pixacore, NYC. Pixacore brought me in to help launch a new Parkinson Disease therapy as well as help develop and build a brand identity. Also created and execute digital and print campaigns for client.

GSW	FCB Health	HavasTonic
Pixacore	Area 23	HavasHealth&You
CDM	Flashpoint	Concentrics
Evoke Health	CDM	GHG
McCann Health	Razorfish	BGB

### SKILLS

#### PROGRAMS

InDesign, Photoshop, Illustrator, Sketch, Procreate.

#### LEADERSHIP STYLE

Gives autonomy, but defines parameters. I am able to motivate and mentor young people.

When at Sudler Health I ran a creative workshop once a week for younger creatives. Other strong people skills include a non-judgmental approach to solving problems and resolving conflict.

### ACCOMPLISHMENTS

**LAUNCHES:**12

#### AWARDS

Hermes Creative Awards, Platinum:  
Perjeta Launch Journal ad,  
Perjeta Patient Ad,  
Perjeta Patient Brochure  
RX Awards/Kadcyla Logo

#### PERSONAL

Comedian, have participated in comedy workshops at Upright Citizens Brigade, and performed with Dennis Leary.

### EDUCATION

**MASSACHUSETTS COLLEGE OF ART/BFA**

**SVA** Advertising and Design, Digital Design

### EXPERIENCE

#### BRAIN

**Celgene:** Parkinson Disease/  
Multiple Sclerosis

#### ONCOLOGY

**Astra Zeneca:** Immuno Oncology Franchise

**Genetech:** Kadcyla, MBC  
Perjeta, MBC

**Exelixis:** Cometriq, medullary thyroid cancer

**Novartis:** Femara, MBC

**Janssen:** Imbruvica: CLL

**Amgen:** Vectibix, WT RAS mCRC<sup>1</sup>

#### RHEUMATOLOGIC DISEASE

**Janssen:** Simponi Aria, Remicade

#### INFERTILITY/FERTILITY

**Ferring:** Menopur, Endometrin, Bravelle, Liletta

#### PAIN RELIEF

**Indivior:** Sublocade, to treat opioid addiction

#### VACCINES

**Merck:** Difficid, Prevenar

#### ANTI-DEPRESSANT

**Forrest Pharmaceuticals:**  
Lexapro (*launched*)

#### DERMATOLOGY

**Sanofi:** Dupixent, Atopic Dermatitis (*launched*),

**Galderma:** Cetaphil, Clobex

#### GASTRO DISEASE

**P&G:** Prilosec (*launched*),  
**Purdue:** Symproic, an opioid antagonist

#### HORMONE REPLACEMENT

**Pfizer:** Premarin (*launched*),  
Prempro (*launched*)