

# ANNA KALIMBET-BROWN

CREATIVE MARKETING / ART DIRECTION

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 www.kalimbet.com

## PROFILE

Hybrid creative and rational thinker. Award winning Art Director with over 8 years experience working on global ideas and strategy, for some of the most creative agencies in London. Recently retrained in Finance and Business Administration to gain an excellent understanding and ability of running a business.

## SKILLS

- Creative Direction
- Integrated Marketing & Advertising
- Concept Developing
- Creative Strategy
- Adobe CS
- Canva Design
- MS Office

## EXPERIENCE

### FREELANCE CREATIVE DIRECTOR/MARKETING ADVISOR

2014 - Present

Working on identity rebranding, creating a tone of voice brand-guidelines, digital marketing and social campaigns for a range of clients. Producing visual presentations across all marketing channels.

### BOOKKEEPING/PAYROLL MANAGER

Lincoln Brown Ltd - Director

2018 - Present

Career break from the corporate marketing world to raise my two boys. In that time I retrained in Finance, specialising in Bookkeeping and Payroll. Developing professional business skills and great ability to multitask efficiently, with high attention to detail and precision.

## EDUCATION

### MASTER DIGITAL MARKETING STRATEGY COURSE

UDEMY remote learning certification  
Present

### AAT LEVEL 2 ACCOUNTANCY DIPLOMA

The Association of Accounting Technicians at Hertfordshire Regional College, UK  
2018 - 2020

### SENIOR CREATIVE ART DIRECTOR

Dare Creative Agency, London

2008 - 2014

Developing original and innovative campaigns across multiple channels for blue chip clients including BMW, Sony Ericsson, Diagio, Vodafone, Barclays. Working closely with colleagues, clients and above-the-line agencies to develop the best marketing campaigns.

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## EDUCATION

### BA (HONS) IN ADVERTISING

Buckinghamshire University, UK  
2006 - 2008

### BACHELOR IN COMMUNICATION DESIGN & MEDIA

Design Factory, College of  
Communication Art and New Media,  
Hamburg, Germany  
2003 - 2006

## EXPERIENCE

### PLACEMENT

JWT Group, RMG Connect, London  
Jun - Jul 2007

Working on digital and social campaigns across a range of clients.

### GRAPHIC DESIGNER

News Aktuell GmbH - German Press Agency  
January 2005 - December 2006

Creating creative print and digital designs. Working in a large team  
delivering print assets to be used internally and in print/press.

## LANGUAGES

- English - fluent spoken and written
- German - fluent spoken and written
- Russian - fluent spoken and written

## REFERENCES

### HELEN DOBSON

Director of Dobsons Homes  
(Freelance client for over 4 years)

### SUMMER CUI

Senior Art Director / Creative Lead  
M&C Saatchi London  
(Creative Partner for over 7 years)

## AWARDS

- Cannes Lions - Bronze for Art Direction
- British Arrows Award - 2 Silver, 3 Bronze
- BTAA - New Creative Team of the Year
- Campaign 'Faces to Watch' 2011
- One Show Interactive - Bronze
- The Blades Award - Silver
- LIA Awards - Gold
- D&AD - In Book
- The Golden Stiletto Awards - Runner up

