

CAMERON GRANT

ILLUSTRATOR, DESIGNER, & ANIMATOR

CAMERONGRANTART.COM | CAMERONJOSEPHGRANT@GMAIL.COM

PROFESSIONAL EXPERIENCE

Freelance Video Editor & Graphic Designer

March 2024 - Present

- Produced and edited short-form and long-form video content for influencers, YouTubers, and brands in the new media space, optimizing for platform algorithms and audience retention.
- Created dynamic motion graphics, thumbnails, and social visuals tailored to digital-first storytelling and viral content trends.
- Collaborated with creators to develop cohesive visual identities and streamline content pipelines across YouTube, Instagram, and TikTok.

H3 Podcast

June 2021- March 2024

Lead Editor & Graphic Designer

- Edited multi-camera footage, integrated graphics, and polished final cuts for both broadcast and social media distribution
- Appeared as an on-air personality, contributing humor, commentary, and visual segments that strengthened the show's brand identity.
- Created custom thumbnails and promotional assets that consistently boosted click-through rates and viewership.

PROFESSIONAL EXPERIENCE (continued)

Massachusetts State Lottery

Oct 2019 - Jul 2021

Digital Media Graphic Designer

- Designed and produced digital and print materials for statewide lottery campaigns, maintaining consistent branding across all platforms.
- Developed promotional graphics, social content, and in-store displays that increased player engagement and sales.
- Managed fast-paced production timelines and coordinated with vendors to deliver polished creative assets on schedule.

[adult swim]

September 2017-December 2020

Layout Artist

(Continued as freelancer role after leaving full time role)

- Created detailed scene layouts to support storytelling, composition, and perspective aligned with the director's vision.
- Designed background paintings, character concepts, and illustrated props to enhance visual cohesion.

Digital Production Assistant

- Utilized and researched aspects of new media production
- Designed graphics and merchandise mockups for shows
- Created illustrations and motion graphics for aforementioned show segments

Skills

Adobe Creative Suite

Photoshop, Illustrator, After Effects, Premiere, InDesign

Animation Visual Development

Cartoonist with emphasis on background painting, character design, and visual development

Education

BFA in Animation and Motion Media
Lesley University College of Art and Design
2013-2017

References available
upon request

PORTFOLIO

