

Suzanne Crowe

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EXECUTIVE PRODUCER

A cinematic visionary and creative hands-on Executive Producer with 15+ years of experience leading the dynamic creation of cutting-edge content that excels across diverse platforms for top-tier brands and Fortune 500 companies. Demonstrated expertise in leading and mentoring teams, managing complex projects, and delivering exceptional results on time and within budget. Expertise extends across cinematic, digital and interactive mediums., with a track record of fostering strong relationships with clients, talent, and vendors. Skilled in maneuvering through the complexities of global production environments. partnering with high-profile celebrity talent, and maximizing project resources. Recognized for creative vision, collaborative approach, and ability to exceed expectations in fast-paced environments.

CAREER HIGHLIGHTS

- Extensive experience collaborating with a diverse range of celebrities and athletes on a global scale, including Mathew McConaughey, Ethan Hawk, Bryan Cranston, Stanley Tucci, Thierry Henry, Drew Brees, Allen Iverson, Mario Andretti and many others.
- Partnered with acclaimed directors, cinematographers and editors, such as Rob Cohen, Johan Renck, Garth Davis, Janusz Kaminski, Mathew Libatique, Jeff Cronenweth, Greig Fraser, Wally Pfister, Hank Corwin, Jay Rabinowitz, Saar Klein.
- Partnered with leading brands like Samsung, Verizon, the NBA, Reebok, Ford, Disney, and United Airlines to deliver successful campaigns across diverse industries.
- Expertise in building and leading top-tier teams to achieve exceptional results.
- Executed complex, high-stakes projects for Fortune 500 companies like Verizon, Samsung, Ford, and Disney.
- Produced 120 spots per year for Verizon, demonstrating high-volume production expertise while managing a team of 25 and consistently delivering top-tier quality.
- Managed international productions in various locations worldwide, such as London, Russia, China, Brazil, Thailand, South Africa and numerous other regions.
- Pro Bono - Contributed to the success of the Ad Council's Drug Free America campaign and The Brooklyn Film Festival.

SKILLS

Cinematic Excellence / Creative Leadership / Industry Reputation / Strategic Partnerships / International Production
Innovative Problem Solving / Inspirational Mentorship / Brand Strategy & Vision / Project Management /
Cross-functional collaboration/ Adaptive Decision Making / Budget Management & Resource Optimization / Quality Assurance/ Experienced in working with celebrities and athletes

PROFESSIONAL EXPERIENCE

EXECUTIVE PRODUCER

2019 – Present

Freelance

- Successfully launched a freelance business, collaborating with leading ad agencies and top-tier clients like Samsung, Verizon, and the NBA.
- Provided comprehensive production oversight across diverse channels, including broadcast, digital, social, and experiential platforms.
- Delivered innovative, challenging, and rewarding projects across diverse industries and mediums.
- Proficiently managed negotiations with talent, vendors, and partners, securing favorable terms and optimizing project resources.
- Conveyed complex ideas with clarity and precision, fostering open communication throughout project phases, contributing to successful project outcomes.

SENIOR VICE PRESIDENT OF CONTENT PRODUCTION**2016 – 2019****Hudson Rouge, NY**

- Built a high-performing team known for delivering superior quality work on time and within budget.
- Led and mentored a team of 30, empowering junior producers and fostering their professional growth.
- Successfully produced and delivered high-profile projects, such as the Lincoln Motor Company spots featuring Brand Ambassador Matthew McConaughey.
- Elevated content production across traditional, digital, social, and experiential channels for both New York and Detroit offices.
- Personally oversaw project delivery, ensuring the Hudson Rouge brand was associated with top-tier quality and professionalism.
- Consistently delivered successful projects characterized by exceptional quality, timeliness, and a strong demonstration of resilience and perseverance.

EXECUTIVE PRODUCER**2005 – 2015****Mcgarrybowen, NY**

- Led projects for major brands such as United Airlines, Verizon, Reebok, Hewlett-Packard, Chase, Disney, etc., showcasing versatility and expertise in diverse industries.
- Produced 120 spots per year for Verizon, a major client, traveling globally to meet client needs and partner with high-profile talent, demonstrating dedication and adaptability to large scale projects.
- Managed a team of 25 producers (5 staff, 20 freelance), fostered collaboration with the creative team, and consistently modeled enthusiasm and positivity, showcasing strong leadership and team-building abilities.
- Provided international production expertise for large-scale projects, for JP Morgan Chase, Reebok, Verizon and Hewlett-Packard.
- Embraced new challenges, pushed creative boundaries, and ensured smooth project progress, demonstrating a proactive and innovative approach.
- Maintained tight budgets, anticipated potential problems, and offered practical solutions, highlighting financial acumen and problem-solving skills.
- Earned industry recognition and co-worker admiration for exceptional results, becoming a sought-after professional known for pushing the creative, meeting tight deadlines, mobilizing resources, and exceeding expectations.

EDUCATION

ASSOCIATE DEGREE IN COMMUNICATION / St. John's University