

**PERSONAL**

Name Rob Evers  
 Address 15 rue du Temple. 75004 Paris  
 Tel +33 7 77 97 47 08  
 Date of birth 01 April 1967  
 Nationality Dutch  
 E-mail rwmevers@gmail.com  
 Online portfolio <https://robevers.carbonmade.com/>

**PROFESSIONAL**

- 2016 - Present ***FUTUREBRAND, CREATIVE DIRECTOR***  
 Branding, packaging, B2C, B2B, retail & trade. Creative lead on various premium and luxury brands. Clients include Nespresso, Remy Cointreau (Louis XIII, Remy Martin, Mount Gay, Metaxa), PMI, Aptamil, Unexpected Wine/Ascaïr, LVMH Moët & Chandon.  
 Management responsibility: managing and directing a team (7+) of graphic and 3D/retail designers of various seniority levels, creative account management, client presentation.
- 2014 - 2016 ***BRAND UNION, CREATIVE DIRECTOR***  
 Branding, packaging. Creative lead on various branding accounts. Clients include JTI, Pernod Ricard, Henkel, Heineken (Desperados, Edelweiss), Danone/Evian, Marie Brizard (Gautier, William Peel), BW Offshore, Rosneft, Les Huilerie de Souss.  
 Management responsibility: managing and directing a team of graphic and 3D designers of various seniority levels, creative account management, client presentation.
- 2013 - 2014 ***CBA, CREATIVE DIRECTOR***  
 Branding, packaging. Creative lead on all consumer goods projects. Clients include Monoprix, Tropicana, BIC, Nestle, Kronenbourg, Lays.  
 Management responsibility: managing and directing a team (14+) of graphic designers and specialists, client presentation.
- 2004 - 2013 ***LANDOR ASSOCIATES, CREATIVE DIRECTOR***  
 Branding, packaging. Creative lead on all BI accounts and several CI accounts. Account responsibility: PMI, P&G, Kraft Foods, Bel, Belvedere, Nestlé, Movenpick, Danone, Syngenta, Pernod Ricard, Grand Marnier, Beiersdorf, Cetaphil, Monte-Carlo SBM, Campbell's, Pinar, Decathlon, Iggensund.  
 Management responsibility: creative account lead, managing and directing a team (10+) of designers of various seniority levels, creative lead on both KCR and smaller accounts, vendor supervision, client presentation.
- 2001 - 2004 ***TBWA / BRAND COMPANY, SENIOR DESIGNER, DESIGN DIRECTOR***  
 Creative lead and designer in both BI and CI accounts, such as Orange, SNCF, Wagon Lits, Total, France Television, Français des Jeux (PMU), Axa, France Telecom, Nissan Europe. Activities include: design creation and production on all levels, senior art direction on all Nissan Europe projects including concept car brand territories, team lead and vendor supervision.
- 1994 - 2001 ***NIKE EHQ***  
 Started as graphic illustrator and developed into the position of design manager, responsible for all European Sales Tools, plus partly Asian Pacific, Latin American and Canadian areas. This includes team/people management (7), project management, illustration, graphic design and art direction.
- 1993 - 1994 ***FREELANCE GRAPHIC DESIGN / VISUAL MERCHANDISING***  
 Corporate design, conceptual thinking and creation of window displays, showroom and retail environments as well as theme decorations for public areas.
- 1990 - 1993 ***FRANS BEEKWILDER BV, ETALAGE AND DISPLAY CENTRE***  
 Visual merchandising / styling of window- and showroom displays, graphic and product design/development, seasonal planning and concept design for key clients such as Royal Bijenkorf Amsterdam and WE Fashion, photography styling and team lead.

**EDUCATION**

Adobe Illustrator, Photoshop and Indesign, Powerpoint.  
 NIMETO Utrecht, The Netherlands: visual design, graphic design, advertising and brand strategy (1987 - 1990).  
 Management.