

Sherry Turner
West Jordan, UT
801.831.2559
sherry@sherryturnerdesign.com
www.sherryturnerdesign.com

SOFTWARE

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Microsoft Office Suite
HTML & CSS
WordPress & Front End CMS

SKILLS

Concept & Visual Research
Press & Layout
Web & Email
Brand & Campaign Management
Project Management
Art Direction & Leadership

EXPERIENCE

Mar 2018 – Present
Bullfrog Spas
Art Director

- Art direction of key marketing assets and photography
- Responsible for high visual standards through brand review
- Creative leadership, project management and direction

Jan 2017 – Feb 2018
Insurance Insight Group
Remote Graphic Designer

- Led design and concept creation for multiple clients and brands
- Created strategic marketing messages through a variety of mediums
- Project managed all design projects from start to finish

Nov 2015 – Dec 2016
Zaniac
Lead Graphic Designer

- Headed and overhauled all graphic design projects
- Effective brand management and design direction
- Provided marketing copy and editing

Jan 2014 – Nov 2015
Ultradent Products Inc.
Junior Web Designer

- Email, social media and web marketing
- Responsive design content for multiple platforms
- Cutting-edge template creation, coding and image creation
- Clean product photography and editing

Apr 2008 – Jan 2014
Mountain America Credit Union
Graphic Designer

- Intuitively redesigned internal website and UI
- Unified company branding and style guidelines
- Executed variety of projects through all design phases

EDUCATION

Bachelor of Science in Graphic Design
The Art Institute of Salt Lake City
Mar 2012

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