

SEAN BRICE

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EDUCATION

University of Illinois - Chicago, 2013-2015

MFA in Studio Art (Sculpture Focus)

University of Illinois - Urbana, 2006-2010

BFA in Studio Art & Art Education

Lamar Dodd School of Art at Cortona, Italy, 2009

Study Abroad - Painting & Art History Focus

HONORS

- CPS Lead Arts Liaison - S & SW Schools, 2013-14
 - Forged community partnerships with museums, non-profits, and area businesses
- Bulls/BMO & Oppenheimer Grants, 2012 & 2013
- Helen Platt Blake Award for Outstanding Senior Studio Artist (University of Illinois), 2010
- Dean's List Scholar (University of Illinois), 2006-10
- President - National Art Ed. Association, 2008-10

QUALIFICATIONS

- Technology / Software Proficiency
 - Mac & Windows operating systems
 - Adobe Creative Suite, Sketch, & Figma
 - Google Suite, Microsoft Office, & Keynote
 - Prototyping (Marvel, Atomic, Figma, & Invision)
 - Workflow tools (Github, Trello, InMotion & JIRA)
 - Basic HTML, CSS, & Web Design
 - AE, Premiere & Final Cut Pro GIF / Video Editing
- Strong Communication (Written, Oral, Visual)
- Leader in Developing Brand Identity / Positioning
- Collaborative Work, Team Building, & Mentorship
- Creative Problem Solving & Critical Analysis
- Research (Usability Study, etc.) & Data Interpretation
- Highly Organized & Punctual with Deadlines
- Social Media & Online Promotion (Creative & Copy)
- Fine Art (Drawing, Painting, Sculpting)
- Technical Aptitude (Power Tools & Fabrication)

REFERENCES

References available upon request.

WORK EXPERIENCE

ActiveCampaign SaaS Marketing Platform, 2019-present

Comms Design Manager (overseeing Marketing / Brand)

- Project / Campaign Management & Roadmapping
- Brand Architecture / Positioning
- Mentoring & Supervising Associate Designers
- Marketing (Site, Email, Conferences, Social, Ads)

Home Chef (Kroger) Meal Delivery (Chicago), 2016-2019

Sr. Visual Designer > Art Director > Acting Creative Director

- Project / Campaign Management & Roadmapping
- Brand Architecture / Positioning
- Art Direction (Int. & 3rd Party Photo & Video Shoots)
- Product Innovation (Consumer Insights, R&D)
- Mentoring & Supervising Junior-Senior Designers, Copywriters, and Videographers
- Digital (Site, Account Dashboard, App, etc.)
- Illustration (Icon Set, Social Assets, etc.)
- Marketing (Email, Landing Pages, Retail / POP)
- Packaging (D2C E-Commerce & CPG Retail)
- Advised on interior design / branding for 2 offices

Belly Loyalty Platform (Chicago), 2016

Communications / Product Designer

- Worked on B2B, B2C, and Enterprise projects
- Digital (Web Pages, Modals, Ads, etc.)
- Print (New Ship Kit, Trade Show Fliers, etc.)
- Social (Emails, Promos, Illustrations, etc.)
- Marketing (Pitch Decks, Mock-ups, etc.)

University of Illinois - Chicago, Fall 2015

Graduate Lab Specialist (Woodshop, Metals, & Casting)

- Advise students on tool usage & material application, preparation, & safety

Education (D86, D200, CPS, D211, D34), 2011-16

Art Educator (Traditional & Graphic Art) & Basketball Coach

- Mentored students & student athletes
- Input & Interpreted student data
- Cross-curricular collaboration
- Extensive grant writing & community outreach
- Differentiation, ELL, & behavior modification

Freelance Art & Design, 2006-present