

MARISA BURSTEEN // Group Executive Producer

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As a Group Executive Producer, it is my consistent aim to produce the most engaging creative possible without breaking assigned budgets and deadlines. I help oversee all commercial projects from creative inception to completion & delivery, ensuring top tier result. I specialize in broadcast and online video production with experience in social, digital OOH, print and static deliverables.

EXPERIENCE:

OGILVY, Group Executive Producer

August 2022 - Present, New York

Clients: CeraVe, Google, Verizon, Audi, H&R Block

WIEDEN+KENNEDY, Freelance Senior Producer

May 2021 - Present, New York

Clients: Michelob Ultra Superbowl, Google Pixel, Bud Light, Ford

TBWA\CHIAT\DAY, Executive Producer

October 2020 - Present, New York

Client: Nissan United

TBWA\CHIAT\DAY, Senior Producer

July 2018 – September 2020, New York

Clients: Nissan United, Climate Reality Project, New Business

Working closely with creative department, account team and project managers to see projects through from start to finish to stay within budget and on schedule from creative brief to delivery. Knowledgeable in triple bidding all aspects of production and working with cost consultants throughout the process. Coordinating bidding, talent and music rights negotiations, prep and shooting, editorial, visual effects and finishing for broadcast, web-based, radio, and long-format productions including vehicle running footage packages. Generating purchase orders, production estimates, talent/production contracts and having thorough knowledge of SAG/AFTRA rules working along side Business Affairs.

DAVID & GOLIATH, Senior Producer

April 2013 – June 2018, Los Angeles

Clients: KIA Motors America, CA Lottery, Today I'm Brave, HBO, Esperanza Immigrant Rights Project

METHOD STUDIOS, VFX Associate Producer

March 2011– April 2013, Los Angeles

Clients: Halo, Nike, Axe, KIA Motors, Nintendo, Disney, Lexus, Hyundai, Miller, Soda Stream, Motorola, HTC, EA Sports

Supporting the VFX Producer and VFX Supervisor. Taking daily notes and going on rounds with VFX Supervisor. Coordinating all FTP uploads, organizing reference materials and tracking incoming and outgoing deliveries to and from clients. Providing VFX breakdowns, budgets and costs analysis of work. Assisting in preparation of VFX bids, schedules, contracts, status reports and letters. Working with artists to implement scheduled deliveries and milestones, along with reporting back status of tasks and milestone targets.

VFX Scheduler/ Production Assistant

September 2009 – March 2011 Keeping and maintaining a facility-wide master schedule. Working directly with Executive Producers, Producers and Coordinators to ensure commercials and features are fully and properly crewed. Responsible for maintaining positive, friendly and professional working relationship with all staff, permalancer and freelance artists in the facility.