

JUANITA LONDONO  
CONCEPT ARTIST  
12693 Via Colmenar, San Diego, CA  
92129 | lgjuanita@gmail.com | 2013172031

**SUMMARY** | Creative, hands-on, detail-driven concept artist who strives to create two-dimensional colorful images in diverse styles for animation and print. Deeply passionate about developing children’s animation. 4+ years of formal design training, both digital and traditional. Thrives within deadline-driven environments.

**SKILLS & ABILITIES** | **PHOTOSHOP** – 2 YEARS INTENSIVE USAGE IN DIGITAL PAINTING, ENVIRONMENTS, AND CHARACTER DESIGN  
**ILLUSTRATOR** – 3 YEARS USAGE IN ILLUSTRATION, AND GRAPHIC PIECES  
**TOON BOOM HARMONY** – INTRODUCTORY USAGE IN TWO SEMESTERS OF COURSEWORK

**COURSE WORK** | All visual development projects included a process of thumbnails, silhouettes, drafts, and color concepts to achieve a finished digital image.  
Vancouver Film School

**TERMS 5 & 6**

Created and authored my own story, “Totta and the House” to develop a design package from beginning to end inclusive of environments, characters, prop designs and key art moments.

**TERM 4**

Created a design package that contained environment, character, and prop designs of a re-imagined version of the Lone Ranger.

**TERM 3**

Developed design character skills through the creation of three characters using archetypes, research, and character development principles using a given topic “raccoons vs. tigers”.

**TERM 2**

Produced a digital painting of an environment based on the city of Baucis of Italo Calvino and the movie Blade Runner.

**TERM 1**

Created a vehicle design package that combined the styles of William Joyce and Sugar Rush.

**EXPERIENCE** | **FREELANCE CONSULTANT** COCINA DE AZUL #cocinadeazul

2018

Developed imagery for a culinary workshop marketing campaign, including brand logo, apron, notebook, folder and recipe designs; all developed within a planned timeline to complete commission and accommodate client's needs.

**OTHER EXPERIENCE | ENGLISH TEACHER UNIVERSIDAD EAFIT**  
2012-2015

- Communicated with different children and adapted to their needs and different styles of learning.
- Provided resources for lessons and simplified lesson plans in line with curriculum objectives adjusting them to schedule.
- Met with parents and school administration in a professional capacity to communicate process and progress in an effort to elevate students' performance.

**EDUCATION | VANCOUVER FILM SCHOOL, VANCOUVER 2017 – 2018**  
Animation Concept Art

**UNIVERSIDAD PONTIFICIA BOLIVARIANA, MEDELLIN 2013 - 2018**  
Fashion Design

**UNIVERSIDAD DE ANTIOQUIA, MEDELLIN June-November 2015**  
Visual Arts Course

**LANGUAGES | ENGLISH & SPANISH – FLUENT**

**FRENCH – INTERMEDIATE**

**VOLUNTEER | AIESEC, TURKEY June – July 2014**

Worked with a group of volunteers from around the world to provide lessons about leadership to Turkish teenagers.