

SUMMARY

Zeenat Umar

Multimedia Producer

Creating cross-platform projects using various forms of media including print, video, still photography, graphics and editing.

umarzeenat@gmail.com

www.zeenatumar.com

(510) 378 0194

EXPERIENCE

EZFETCH Fremont, CA (2016)

Corporate Video Production

- Company Intro
- Product Features and Benefits

Synaptics, Inc. Santa Clara, CA (2014, 2015)

Corporate Video Production

- Company Strategy
- Technology Roadmap
- Brand Image and Promotion

Averroes High School Fremont, CA (2013 - 2015)

Corporate Communications

- Social Media Manager
- Student Newspaper - Chief Editor
- Promotional Videos
- Internal Communications
- Website Management
- PR

Girls on the Run SF, CA (2013)

Corporate Video Production

- Company Mission and Vision

Illume Media Fremont, CA (2008 - 2014)

Print Journalism - Magazine Articles

ExploCity Ltd. Bangalore, India (2008)

Print Journalism - Magazine Articles

The Daily Republic Fairfield, CA (2007- 2008)

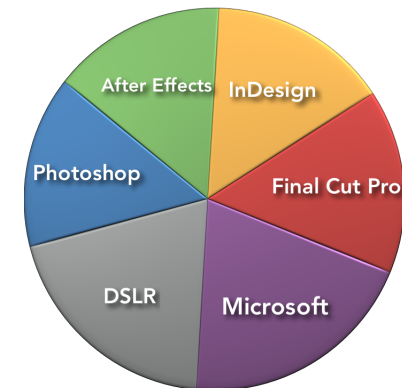
Copy Editor/Blogger

- Layout, news selection, design
- Blog for online edition

CORE COMPETENCE AND SKILLS

- Communicating ideas through storytelling
- Multimedia Production: Print, Video

TOOLS



EDUCATION

Master of Arts, 2015

Multimedia Communications

Academy of Art University, San Francisco

Bachelor of Science, 2008

Mass Communications

San Jose State University, California

LANGUAGES

- English, Urdu, Hindi