



ADAM REED

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 areedcartoonist
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Education

•University of Saint Francis
Concentration:
Character Animation

Software

•Photoshop
•Adobe Animate
•Illustrator
•After Effects
•InDesign
•Final Cut Pro
•Toon Boom
•Storyboard Pro 4
•Microsoft Suite

PROFESSIONAL HISTORY

DISNEY CONSUMER PRODUCTS || **MCC PIXAR HARDLINES** **PRODUCT DESIGNER / CHARACTER ARTIST** **NOV 2021- CURRENT**

- Design toys of Mickey and friends, classic Disney characters, and multiple Pixar properties, in the hardlines division of Disney Consumer Products.
- Mock up concepts and do full characters turns for new original toy ideas on Disney's O&O side while also working with licensees like McDonalds, Mattel, Just Play, Disney Lorcana and more, to ensure character integrity in our licensee businesses.
- Working with stylizations across lines as well as working on model.
- Oversee the entirety of Disney's Arts and Activity.

RSVLTS || **ILLUSTRATOR/GRAPHIC ARTIST** **AUG 2023-CURRENT**

- Working with RSVLTS art directors to execute their vision for their apparel.
- Drawing original character poses, working with licensed partners on stylizations and on model illustrations.

NICKELODEON || MIDDLE MOST POST & **THE SPONGEBOB UNIVERSE** **VISUAL DEVELOPMENT & CHARACTER DESIGN** **MAY 2020- JULY 2020 || MAY 2021 - CURRENT**

- Visual development, character turn-arounds
- Worked closely with creator during early stages of development
- Designed potential characters based on stylistic guidelines and collaborated with the design team to finalize new characters

CARTOON NETWORK || THE FUNGIES! **CHARACTER & PROP DESIGNER** **DEC 2018- APRIL 2021**

- Character turn-arounds, special poses, props, FX
- Work closely with art director and creator of show to ensure consistency, keeping the spirit of the boards when doing special poses and fully execute the vision of the show

REFERENCES

Valerio Fabbretti -Art Director,
Cartoon Network
Phone: (415) 574-6937
Email: valeriofabbretti@gmail.com

Marty Rivero -Sr Mgr-Product Design
Disney Consumer Products
Phone: (818) 544-1045
Email: Marty.Rivero@Disney.com