


DOUG SCHOMMER

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WORK

Freelance 2010-Current

Art Director | Graphic Designer

BVK/Milwaukee

Cardwell Beach/New York

Core Creative/Milwaukee

Cramer-Krasselt/Milwaukee

Hanson Dodge/Milwaukee

Jigsaw/Milwaukee

Traction Factory/Milwaukee

Versant/Milwaukee

Zimmerman & Partners/Fort Lauderdale

Harley-Davidson/Milwaukee 2016-2017

Graphic Designer

Successfully directed and executed all sales materials for the 2018 model year launch. Spent a high percentage of my earnings at the in-house Harley-Davidson Store.

Core Creative/Milwaukee 2015-2016

Senior Art Director

Responsible for the development of all B2B campaigns which included print, video, experiential, trade show and social media. Also served as the indoor landscape designer.

Grey Group/New York 2002-2009

Creative Supervisor/Art Director

Developed and supervised award winning campaigns for global brands including E*Trade, Captain Morgan and Frontier Airlines. Although I didn't father the talking E*Trade baby, I did baby-sit him quite a bit.

Work, Inc./Richmond 2000-2002

Art Director

Generated and executed concepts for television and print for a range of clients. Received Civil War history lessons from Cabell Harris while working in a former brothel.

EDUCATION

Portfolio Center

Art Direction/Graphic Design

Art Institute of Atlanta

Video Production/Audio Engineering

Milwaukee Area Technical College

Photography

PROFESSIONAL SKILLS

Proficient

Illustrator

Photoshop

InDesign

Audition

MS Office

Knowledgable

Premier

After Effects

Dreamweaver

Muse

ACCOLADES

Milwaukee 99: SKöRD Posters

Graphis 2020 Poster Annual: SKöRD Posters

Addy: Mob Museum Menu Design

Adweek Spot of the Week: Captain Morgan

Adweek Best Spots: Captain Morgan

Brandweek: Captain Morgan

One Club Showcase: Captain Morgan

Richmond One Show: Virginia Tourism

CMYK: Student Showcase

WAMI: Music Video of the Year