

Justin Thomas Kay

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● WORK EXPERIENCE:

Red Bull Music

head of brand & creative
april 2017 - current

job description: As Global Head of Brand & Creative for Red Bull Music activities, I have been leading the implementation and guideline setting of the identity for all global local markets, working directly with local teams and their partner agencies to ensure consistency in brand hierarchy and communication.

Justin Thomas Kay Studio, Inc.

freelance designer/creative director
september 2016 - april 2017

job description: 14+ years of freelance for various clients including: nike, translation llc, siegel + gale, youtube, time inc, conde nast, and more.

Mekanism

head of design
september 2015 - september 2016

job description: Managing teams in NYC and Chicago, the key purpose is to lead the visual direction for the concept and creative products in partnership with ECD/CDs. In the production process, the Head of Design develops and designs campaign elements across all media.

Doubleday & Cartwright

managing creative director
november 2011 - august 2015

job description: doubleday & cartwright is a creative and strategic agency operating at the intersection of sport and culture. duties include execution and management of creative as well as staff allocation, new business management, general job trafficking and communicating/interfaces with clients. clients include milwaukee bucks, nike, red bull, the north face and j. cole.

The FADER Magazine

creative director
october 2008 - november 2011

job description: the FADER is the definitive voice of emerging music and the lifestyle that surrounds it. i evolved the magazine and website/web properties through a subtle full-scale redesign throughout the last year, coordinating all digital, print and mobile properties as well as handling all production duties.

mass appeal magazine

art director
oct 2007 - may 2008

job description: as art director of mass appeal magazine, my goal with is to strip it of its somewhat tired design vocabulary it had existed with for far too long and give the magazine room to excel in the areas it always has - in its photography and in its voice. i had a opportunity to reinvent it from the ground up and give direct editorial input at all levels.

Helicopter

senior designer
may 2006 - sept 2007

job description: helicopter is a multi-disciplinary design studio located in nyc specializing in magazine design consultation and book design. my focus with helicopter has been helping with magazine redesign projects for conde nast magazine (jane magazine)hachette filippachi media (car & driver magazine), time inc. and various other projects in many different areas including comprehensive identity and design for andre balasz properties.

Complex Magazine

assistant art director
nov. 2004 - april 2006

job description: my responsibilities at complex included commissioning illustration, working with the in-house photo department on product/fashion shoots and developing a general overall look-and-feel to the graphics.

TEACHING:

cooper union
winter '11-spring '12
+
milwaukee institute of art & design
winter '08-spring '09
course description: i wrote and taught a class based on type design and digital lettering, teaching kids to think about letters not as "fonts" but as malleable forms open to their interpretation—as well as a advertising design course.

EDUCATION:

milwaukee institute of art & design
1998-2004
bachelor of fine arts
major - communication design
minor - illustration

HONORS & AWARDS:

ADC young guns 6