

Tramy WONG, CHUI MAN

Front-end Developer | UX/UI Designer | Graphic Designer

PROFILE

With over 5 years of experience in graphic and UX/UI design, I specialize in creating visually appealing and user-friendly designs for various media.

Effective communication enable me to deliver successful design solutions. I'm a fast learner, consistently adapting to evolving design trends and technologies to provide innovative solutions.

Values

Aesthetics, Responsibility

Attitudes

Cooperative, Inquisitive

Skills

Creative thinking, Organisation skills

Knowledge

Computers and Electronics,
Design and Technology

CONTACT

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<https://tramyw.com>

<https://github.com/tramyw>

www.linkedin.com/in/tramyw/

PROF. SKILLS

HTML

CSS

JavaScript

ReactJS



Figma



EXPERIENCES

UX/UI Designer

1/2024 - 2/2024

Designer

10/2023 - Present

Designer

9/2021 - 10/2023

AE Consulting Asia Tech Ltd.

- Work experience for the **Web3 Dev Asia**.
- Ensured the smooth running of the event, managing potential crises.
- Designed and maintained the website, providing design materials and monitoring their production.
- Collaborated with individuals in different time zones.

Freelancer

- Contributed to a range of design and web development projects as a freelancer, demonstrating versatility and skill in execution.
- Notable projects include:
 - **Accro Cafe & Bar**
 - Designed print materials for the branding.
 - **Education Convergence** (On-going):
 - Currently working on website design for The Hong Kong Heritage Pass Museum Studies Award Scheme under Education Convergence.

Digital Nomad, Taiwan

- Illustrated versatility and creativity through the successful completion of diverse projects for clients spanning various industries.
- Managed end-to-end project lifecycles, from conceptualization to final execution.
- Navigated client relationships, ensuring satisfaction and meeting project objectives.
- Notable projects include:
 - **Festival Walk** (HK)
 - Designed key visuals and marketing materials for Fall Winter Sales Promotions.
 - **CIHE CBCC** (HK)
 - Designed key visuals for Fashion Week.
 - Created posters for various events.
 - **Shalom Cafe** (TW)
 - Designed marketing materials for both digital and print platforms.
 - **Prince Touch** (TW)
 - Designed and developed a Wix website.
 - Conducted product shooting and editing.

more →

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HIGHLIGHTED PROJECTS

UX/UI Related

Web3 Dev Asia - i/Fo: Innovation For Tomorrow Conference

Education Convergence - The Hong Kong Heritage Pass Museum Studies Award Scheme

PolyU - COPAR for COVID

CUHK - Orientation 2022

Prince Touch(TW) - Official Website

AquaTek - Official Website

Life Pillars - Mobile App

CUHK - MSc in Medical Laboratory Sciences

CUHK - Office of Research and Knowledge Transfer Services

HKU - DropPicker Career Library

HKBU(SCE) - SEN Services

CUHK - D&I Passport

CUHK MoCC - Jockey Club Museum of Climate Change

Fruitful Life Training Workshop - Official Website

Graphic Related

FSESD - Booklet Design

Accro Coffee - Branding & Marketing Collateral

Festival Walk - Marketing Collateral

Evergrande Group - Marketing Collateral for Emerald Bay

CIHE CBCC - Poster Design

Eu Yan Sang - Marketing Collateral

Billion Development & Project Management Limited - Branding & Marketing Collateral for Centra Horizon

EXPERIENCES

Art Design Service Provider

9/2021 - 9/2022

Senior Designer

1/2020 - 8/2021

Art Director

8/2018 - 11/2019

Teaching Assistant

9/2017 - 8/2018

Yakoo Technology Co. Ltd.

- Conceptualized and designed visually compelling and user-friendly websites, mobile apps, and marketing materials for clients in education and technology industries.
- Utilized Adobe Creative Suite for creating wireframes, prototypes, and high-fidelity designs.
- Collaborated seamlessly with cross-functional teams, including developers and project managers, to ensure that design solutions aligned with project goals and requirements.

G&A Technology Co. Ltd.

- Designed and developed the user interface for a startup's web application, resulting in a successful launch and positive user feedback.
- Worked closely with developers to ensure the design was implemented accurately and efficiently.
- Conducted usability testing and design validation to ensure a positive user experience.

Wowwowtank Co. Ltd.

- Created and managed the visual identity and branding for corporation company, including design of logos, moodbook, print ads, product packaging, and other marketing materials.
- Conducted research and analysis to inform design decisions and ensure designs aligned with client brand messaging and goals.
- Collaborated with the marketing team to develop and execute successful social media campaigns, resulting in increased engagement and brand awareness.

Bethel High School

EDUCATION

CLAP@JC X Generation Hong Kong

10/2023 - 1/2024

Shin Hsin University

Class of 2017

Front-end Web Developer Program

- Instructor from Preface.
- Created and funded by The Hong Kong Jockey Club Charities Trust.

BSc (Hons) in Graphic Communications and Digital Publishing

- Major academic highlights: Photography, Design, Publishing and Printing.