
// Adam Mattucci

// Contacts

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// Links

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// Summary

Talented, client-focused graphic designer with almost two decades of experience in print and digital design, including prepress and print production. Typographically detailed with an aptitude for new digital technologies and software. Possesses solid conceptual and technical capabilities in both B2B and B2C applications. Keep projects flawlessly organized, with razor-sharp attention to detail and a keen focus on achieving business objectives. Compelling, results-oriented collaborator who is passionate about telling stories through design.

// Work Experience

Freelance Graphic Designer

Associated Bank // January 2021 – Present

- Execute design for both internal and external communications
- Maintain a cohesive and consistent brand experience
- Create page layouts and copy-editing where required
- Prepare all materials for printing and/or electronic distribution

Senior Graphic Designer

National Marine Manufacturers Association (NMMA) // September 2007 – March 2020

- Lead creative for all print-related materials for NMMA and Discover Boating campaign
- Supporting designer on the digital end, including social media, emails and websites
- Responsible for international- and statistics-based publications and infographics
- Curated digital asset management (DAM) system containing 200,000+ media files
- Prepared all materials for printing and/or electronic distribution
- Oversaw color correction, digital touch-up and enhancement efforts on all projects
- Executed design for both B2B and B2C communications
- Created advertising, promotional and trade show materials
- Managed digital archiving and file storage for all design projects

Freelance Graphic Production Artist

Aquent // October 2006 – September 2007

- Graphic production artist for Quill, AT&T, Schawk! and Advocate Health Care
- Created catalog, page layouts and copy-editing where required
- Pitched creative ideas to prepare materials for big-name clients like Safeway
- Managed day-to-day catalog layout for Sears and K-Mart
- Designed postcards, invites and other print-related materials for Advocate hospitals
- Created and designed informational manuals and mail stuffers for AT&T

// Skills

Proficient

Adobe Creative Suite
- InDesign, Illustrator, Photoshop
Extensis Portfolio
Marketo
Workzone
Keynote
Google Slides
Microsoft Office Suite
- PowerPoint, Word, Excel

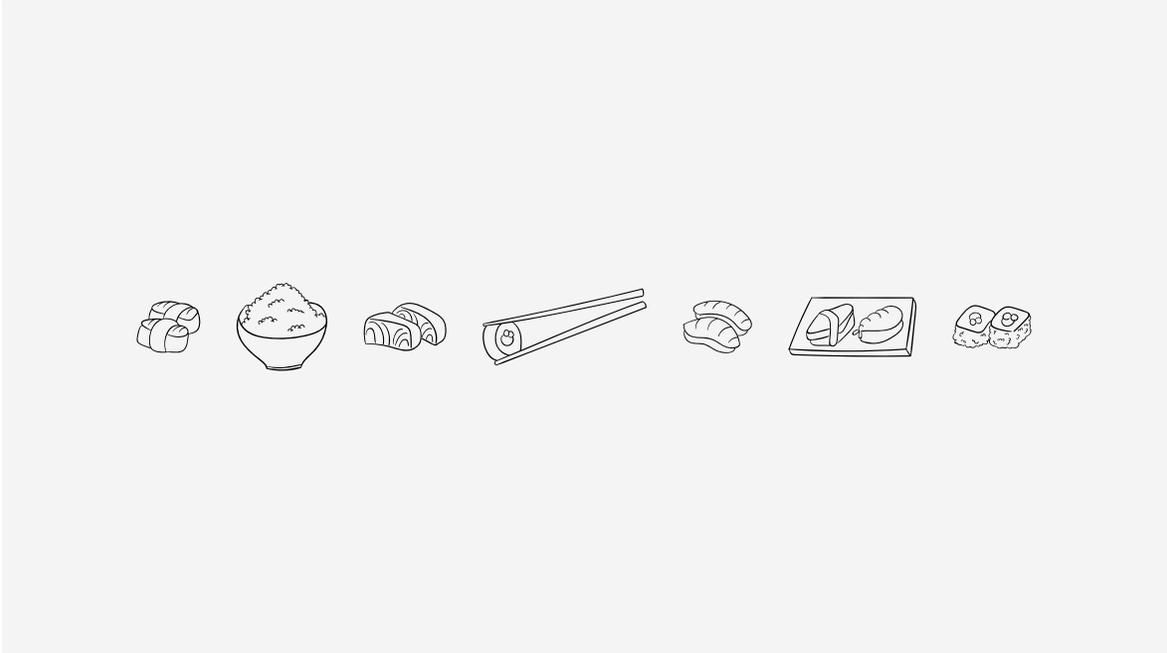
Working Knowledge

Sketch
Figma
Adobe XD
Adobe Premiere Pro
WordPress

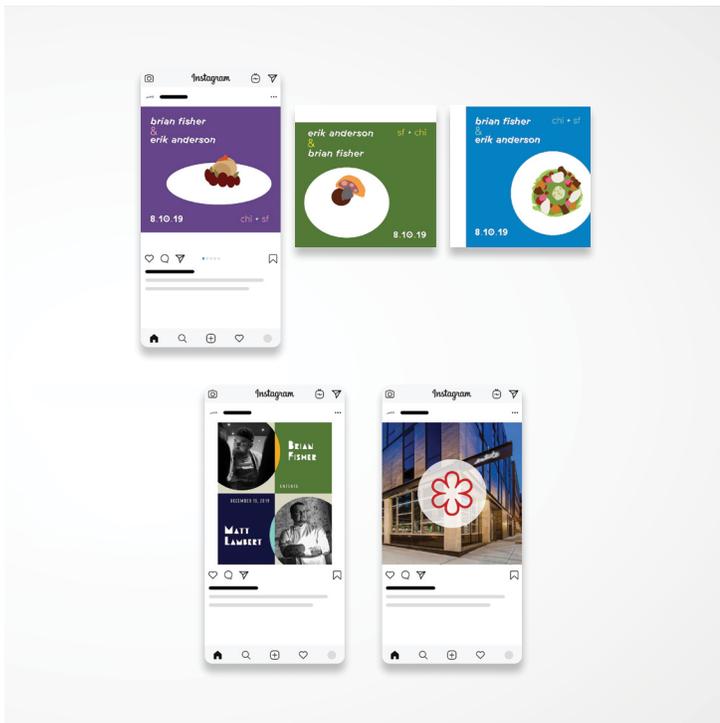
// Education

B.A. Art; Concentration in Graphic Design

Columbia College Chicago // 2000 – 2003







Entente Restaurant Signage, Michelin All-Star Dinner Menu & Social Media Art