DENNIS VANDYKE

CREATIVE DIRECTOR

PROFILE

Dennis is a Creative Director that has been helping brands grow for more than 18 years. He earned a BS in graphic and digital design at Portland State University, where he also minored in architecture. He has a diverse brand background offering expertise in digital and experience design, video, print, branding and 3D design to clients such as Apple, Cisco, Converse, Hawaiian Airlines, Intel, Microsoft, Sony, Seagate, Samsung, Roseburg Lumber and Nike, just to name a few. As the marketing landscape has evolved, so has Dennis. Variety is what fuels and inspires him. Even though he now specializes in brand development and integrated campaigns, he draws on his experience and adapts to any other marketing challenges that clients may require.

EXPERTISE

CREATIVE DIRECTION

BRAND DEVELOPMENT

BRAND STRATEGY

INTEGRATED MARKETING

CAMPAIGN DEVELOPMENT

ALL THINGS DESIGN

DIGITAL STRATEGY

VIDEO DEVELOPMENT

CONCEPT DEVELOPMENT

TALENT DEVELOPMENT

EXPERIENCE

CREATIVE DIRECTOR CMD

NOVEMBER 2016 - PRESENT
Clients: Banner Bank, Builders FirstSource, Gates, HP, JELD-WEN, Seagate

CREATIVE DIRECTOR TNG

JUNE 2015 - NOVEMBER 2016
Clients: Nike, Intel, The Standard, Murdock Trust, WyEast, Advance Auto Parts

ASSOCIATE CREATIVE DIRECTOR TNG

JUNE 2013 - JUNE 2015
Clients: Nike, Converse, Intel, Estee Lauder, Biocodex, The Standard

ART DIRECTOR TNG

MAY 2011 - JUNE 2013
Clients: Nike, Intel, Jenny Craig, Samsung, Sutter Home

CONTACT

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EDUCATION

BACHELOR'S DEGREE PORTLAND STATE UNIVERSITY

JUNE 2001
Bachelor of Science: Graphic and Digital Design
Minor: Architecture