

JOEY CRAWFORD creative director / copywriter / director

EDUCATION

university of notre dame / double major: film & english

PROFESSIONAL EXPERIENCE

fingerpaint 6.18 - present / svp, group creative director, director / clients: ILUMYA, Absorica, Levulan, Crofab, Jornay PM
masterminds 3.14 - 4.18 / vp creative director, director / clients: Resorts World, AmeriGas, Yards, Pocono Tourism, 76ers, Delaware North Casinos, MS Gulf Tourism, Philadelphia Marathon
digitas 11.13 - 3.14 / creative director / clients: AndroGel, Lialda, ALCON
red tettemer 08.12 - 11.13 / creative director, director / clients: Under Armour, Planet Fitness, Right Guard, Philly Tourism, Big Ten
pp+k 07.08 - 07.12 / creative director, director / clients: Bright House, Tampa Bay Rays, ISM, Big Boy, Pirelli, Majestic, Sweetbay, ASCPA
ml rogers 07.06 - 06.08 / senior copywriter / clients: Checkers, Blistex, Scotts Miracle Gro, Stridex, Chipita
arnell group 02.05 - 06.06 / copywriter / clients: Reebok, Jose Cuervo, Almay
red tettemer 12.02 - 02.05 / copywriter / clients: ESPN, Cablevision, A&E, WWE, Pennsylvania Tourism
tierney 02.02 - 12.02 / copywriter / clients: ABC Sports, Commerce Bank, PECO, SEPTA
neiman group 05.01 - 01.02 / copywriter / clients: Sheetz, PA Turnpike, PA Dept. of Health
saatchi & saatchi (la) 04.00 - 4.01 / copywriter / clients: Toyota Echo, Toyota Motorsports
imaginary forces 03.99 - 12.00 / editor, copywriter / Clients: Sony, New Line, MTV, Microsoft
troma entertainment 07.98 - 12.98 / assistant to director, contributing writer, “fire extinguisher boy”
/ / / **freelance clients** Film Tribe (director), Quaker City Mercantile, Charley, Revolucion, Lehigh Mining and Navigation, Puma, Ecco, Camel, Milagro, Guinness, Comcast, The Economist, Kirin, BBC America, Simple, History Channel, TYR, Universal, Hallmark, Danner

RECOGNITION

archive / print / graphis / facebook studio award / jay chiat award / manny / mm&m / dtc nationals / webby / telly / pm 360 trailblazer /
adweek spot of the month / addy / athens international short film festival finalist / big muddy short film festival finalist / philly gold / one
club creative showcase / apex awards / shorty / rx club / boston marathon qualifier & finisher

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